



# SIERRA MADRE NEWS

VOLUME 29, No. 33

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, MAY 10, 1935

DO YOUR PART

Red Cross Benefit Concert  
here May 24th. Monrovia  
Symphony Orchestra.

## Two Killed In Foothill Auto Crash

Death struck suddenly at two Pasadena young people early Sunday morning in an inexplicable automobile accident at Foothill boulevard and Baldwin avenue, south of this city. A few hours after they had announced their engagement, Kenneth A. Clark, 22-year-old Pasadena Junior College graduate, and his fiancée, 18-year-old Eula May Rose, were returning to Miss Rose's Upland home from a Pasadena dance.

Clarence English, Jr., who lives at 644 West Foothill boulevard and is well known in Sierra Madre, was awakened at 4:30 a.m. by the screech of brakes. There was a loud crash. From his bedroom window he saw a car against a telephone pole.

Police found the pole split down the middle, estimated that the car had jumped the curb 145 feet west of the point of collision and had traveled this distance with the right hand wheels over the curbing. Miss Rose was killed instantly, and Clark died in the ambulance en route to the Monrovia hospital. As there was no evidence of liquor in the car, the accident was attributed to some mechanical failure.

## Festival of Flowers Is Due May 17

The Festival of the Flowers being produced by members and children of the Congregational Church, will be held on Friday evening, May 17, in the School Auditorium. The one given last year was really one of the most beautiful and outstanding affairs ever presented in Sierra Madre.

Mrs. Waverly E. Pratt is again director of the Pageant. Mrs. E. E. Bacon has charge of the dinner, Mrs. R. C. Copenhaver in charge of the dining room decorations, and Mrs. W. S. Hull of the elaborate state setting. Mrs. W. J. Adwell will be in charge of costumes and R. S. Corlett, stage construction.

While the play brings out springtime floral ideas and includes 100 children, the thought of the entire production leads up to a most helpful idealistic climax of the love and simple faith of children. The passing of the snowy Winter-King, Spring flowers, gardeners, weeds, fairies, Jack-the-Pulpit, Maypole dancers, singing buds, coming of the King, Queen and attendants will delight again the youngest as well as parents and friends. Thus all who attend will say "make me a child again just for tonight."

It has been perfected and enlarged so that the director and management promise even a finer production than last year. The ticket committee consists of Capt. and Mrs. Everett, Rev. and Mrs. Pritchard. Tickets are on sale at both drug stores.

## Local Girl Gives Piano Recital At Shakespeare Club

Miss Catherine McBurney, daughter of Dr. and Mrs. M. R. McBurney, of 646 West Central avenue, was presented by Gustav Riherd in a piano recital on Tuesday evening at 8:15 o'clock at the Shakespeare clubhouse, South Los Robles avenue, Pasadena. Miss McBurney was assisted by Olive Hyatt Riherd, lyric soprano. Mr. Riherd played second piano.

The rendition of Beethoven's Sonata in D Minor, op. 31, No. 2, Allegro, Adagio and Allegretto, by Miss McBurney was masterfully presented. The finess of her playing was brought to her audience in Intermezzo, op. 117, No. 2, Brahms; Etude Harmonieux, MacFadden; Scherzo in G Minor, Chopin; and Concerto in G Minor, op. 25, Mendelssohn. Mrs. Riherd's splendid voice was heard in Aria, "Pace, Pace Mio Dio," from "La Forza de Destino," by Verdi.

Critics have placed Miss McBurney on their list of rising young concert pianists.

## Sierra Madrean Is New President Of Wilson Jr. High

Mrs. H. B. Hersey was installed on Wednesday as president of the Woodrow Wilson Parent-Teachers' Association. Mrs. Lee Shippey sang several solos and Miss Moreland Kortkamp rendered a group of piano selections.

## MODERNISM IS DEFENDED BY VERNON MORSE

New Paintings Inspire Controversy; Admiration Shown At Reception

So versatile are the Dickinsons whose works hang in the Little Gallery during May, that it seems as though a dozen artists might have produced the pictures instead of only two. One expects monotony in any one-man show but the work of Ross Dickinson is anything but monotonous. Nearly every picture shows an individual, sometimes unique manner, a treatment peculiarly suiting the subject. Many people will say that some of the paintings are not art but let all of us remember that not many years ago any artist who used color for its aesthetic quality was considered an artistic heretic. In turn Michael Angelo, Rembrandt and Cezanne were condemned by their contemporaries as being radicals and yet our horizon being broadened by the perspective of time, we now see the greatness and liberalizing influences which these immortals have left us.

So let hot controversy have its way. Always the old fights to prevent the new from seizing its place. If the academic could suppress the radical art would be a glorious cross between Christmas cards and calendars. So, say we, go to it, Ross. Make your head work and add a little inventiveness to painting. Don't be discouraged by critical Mid-Victorianism. Keep your eyes on tomorrow's inspiration, because what isn't art today may be great art tomorrow.

Among the most admired works at our opening reception last Sunday were the small heads modeled by Daisy Dickinson, particularly the one of the sleeping baby, her own baby, by the way, and the portrait of her mother, a charming characterization of a kindly old lady made lovelier by the beautiful texture of its wax surface. This writer believes that no finer miniature portrait sculpture is being done than these simple works. You who have children, how much more completely preserved the sweetness of youth would be if transcribed in one of these bisques than in photographs, and, think of it, no more expensive, either, than good photographs.

A very interesting gathering of Sierra Madreans and out-of-towners enjoyed the pictures and sculptures and were privileged to talk with the artists during the afternoon. Mrs. Vernon Jay Morse arranged the floral scheme which was keyed by a gorgeous large bouquet of snowballs. The Little Gallery has never been a more complementary setting for an exhibition than it was last Sunday. Many hands in this pie made it a delightful occasion and Mrs. Morse was assisted in receiving the guests and presenting the artists by Mrs. Leslie Wynne, Mr. and Mrs. Francis Eakman, Mrs. Douglas Williams, Mrs. Lee Shippey, Miss Florence Gilmore, Mrs. Laura Smart, Mrs. Ray Calkin, Mrs. Al Myers, Mrs. Vannier and Mrs. Alfred Dewey.

—Vernon Jay Morse.

## DEAN BODE TO ADDRESS L. A. CONFERENCE

Dean Arnold G. Bode, rector of the Church of the Ascension here, will address the conference of Episcopal students of four Southern California colleges at Los Angeles Junior College Saturday evening, May 18, on the subject "The Church and Industrial Relations." In attendance will be students from U.C.L.A., U.S.C., Whittier and Occidental colleges.

The other talk of the evening, to be given by Rev. T. C. Marshall, will be on "The Church and Peace and War." A number of Sierra Madreans are expected to attend the conference. Dean Arnold Bode also is scheduled to appear before a student assembly, at the Episcopal Church in Covina, this evening. He will speak on Australia.

## 'Dawn Boy,' Written By Local Woman, To Be Shown In North

"Dawn Boy," written by Mrs. H. E. Allen with music by Oscar Rasbach, will be presented at San Louis Obispo by the Junior High School this evening. Mrs. Allen and family and Mr. and Mrs. Oscar Rasbach plan to attend. Since its presentation at the local grammar school, Mrs. Allen and Mr. Rasbach have added another elaborate scene to the production.

## 10-Year Old Violinist To Be Presented

Young Genius Soloist With Symphony Here For Red Cross Benefit

Floods, tornadoes, pestilence; in the blood and anguish of battle fields; in fact, wherever and whenever there is need of the ministering hand of humanity, there, in the midst of the suffering, is always the Red Cross alleviating the distress and cares of mankind!

Too many of us have reached a point where we just take the Red Cross for granted—as a big piece of machinery which functions "on its own." And so it is, a fine machine—made up, however, of flesh and blood even as you and I, and it is entirely dependent upon you and me, for its life blood that it might continue to lay its hands in compassion and sympathy upon the needy and the afflicted.

When the Monrovia Symphony Orchestra appears here May 24th in behalf of the local chapter of this compassionate Nurse of the Universe, Sierra Madre should, and no doubt will, see to it that the school auditorium is filled with an audience eager to hear this fine body of musicians and to show appreciation of its most neighborly gesture. In so doing, it will also be thanking the Red Cross in a most practical manner for the fine work it has done in the past and will continue to do in the future.

Since the first announcement of the benefit performance local organizations have promised their very willing support. Also, Professor Oskar Seiling at once proffered his aid, with the result that, as an added attraction, we are to hear his remarkable pupil, ten-year-old Dorothy Wade, in two or three violin selections.

Many Sierra Madre youngsters are seriously studying music in one form or another. It would be to their decided advantage to hear this truly amazing child, for she is an example, indeed, an inspiration, even to adult musicians. Let them see how proficient a child can really become. Who knows but that a seed or two might be planted which, in time, will flourish into an artist to be reckoned with!

Miss Judson, local Red Cross secretary, states that many people have come in to convey through her their thanks to Monrovia for its fine, friendly spirit of co-operation in the generous aid it is providing.

—Louis de S. Fuller.

## SHORT-STORY TRAINING IS POPULAR HERE

Twenty short-story writers and those interested in fiction writing, from Sierra Madre as well as out of town, were present at Wednesday night's Writers Workshop meeting in the Old Barn Studios. Jack Russell McCarthy, in charge of the class under E.E.P. sponsorship, conducted the session while the entire group engaged in round-table discussion of the material read.

All wishing to register in this free adult instruction course are invited to do so at next Wednesday's meeting, which commences promptly at 8 o'clock. Registration blanks may also be secured at THE NEWS office.

## Over \$67,000,000 Is Available For Home Improvement Here

California, which has consistently been a peacemaker in the National home building and modernization program, has established another record for sister states to aim at, according to announcement today by Clifford C. Anglim, district director of the Federal Housing Administration.

More than one-third of all the money allocated in a majority of states for home building and modernization is being the vaults of California banks, awaiting the call of home owners and builders participating in the Better Housing Program, Anglim said.

With reports from 21 states and the District of Columbia yet to be received, a survey reveals that banks and lending institutions in 27 of the 43 states have allocated funds totaling \$208,134,669 to be available to cover applications from home owners for mortgages insured by the FHA. Of this amount \$67,222,000 is immediately available in California.

## Announce Winners In Poppy Day Poster Of School Children

Jack Meigord, 14 year-old student of the sixth grade at the Sierra Madre grammar school, was winner of first honors in the American Legion Auxiliary poster contest judged this week. Jack's poster entitled "Save Lives Poppy Day," cleverly and emphatically carries the poppy idea to the mind of the public.

"Buy a Poppy for Her," was the title of the second prize winning poster, created by Mary Jane Clatworthy, 12 year-old student of the same grade. Honorable mention went to Eliseo Lopez for her poster, "Buy a Veteran Made Poppy," and to Marvin Pratt.

Those competing in the contest, besides the winners, were Irene Lloyd, Mary Lou Lacy, Berta Uriarte, Allen Robertson, George Shipway, Meina Scott, Wilbur Thayer, Murray McFarlane, Fred Mueller, Bruce Dawes, Will Dalzell, Kleko Hohri, David Lobo, Norma Sexton and Roger Wood.

## Raise Chain Letter Ante To 50c Kiss

Dollars-From-Dimes Racket Slows Down But New Angles Keep Fad Alive

"I'm a fugitive from a chain-letter gang!" is still the plaint of many a Sierra Madrean this week, although the postoffice reports that the delivery of Prosperity Club missives has fallen off considerably in the past seven days.

The latest improvement in the chain letter fad comes in the form of a twelve name list which has to be handed out to only two "trusted friends." Taking no chances at all, the boys in on this scheme see to it that the old outgday is deposited in an envelope plenty pronto. Most of these letters circulate fifty cents or a dollar.

Several hopeful young Sierra Madre swains are now considering Birmingham's highly original "Chain Kiss" idea, which fixes you up with an ultimate 15,000 kisses. Among these smackers, it is alleged, will be found true love for everybody concerned. Of course this system will only operate among unmarried chain-letter fans. (A horrible picture comes to mind of the possible future colony of inter-bred chain letter writers in time the situation might of necessity lead to interplanetary communication.)

Mother's Day chain letters are also rumored to be in circulation. . . . Make Mother happy with a lapful of dimes! In the meanwhile Solicitor General Crowley says the whole thing violates lottery and fraud laws, so it looks like another civil war—Postal authorities vs. John Citizen.

## County Appeals To State For Aid In Relief Crisis

Today county charity resources are at an end!

The county must either raise the tax rate for the coming fiscal year, or borrow \$1,780,000 from the state, if the more than 40,000 charity cases dependent on the county are to be kept on the relief rolls, according to County Auditor H. A. Payne. A State loan would be repaid out of gasoline tax funds, it is stated. Governor Merriam is being asked by SERA Director McLaughlin to release to Los Angeles County a portion of the premium realized on State relief bonds. A direct plea to Washington by the county has gone unanswered as yet.

## Friendship Club Asks Newcomers To Attend Social

The Friendship Club will meet Monday evening, May 13th at 8 o'clock in the ladies parlors of the Congregational Church. All women who desire to become acquainted in the city are cordially invited to attend.

Mrs. Roy Walsworth will present the inspirational, and the hostesses for the evening will be Mrs. Tillie Stumfling, Mrs. Ethel Smith, Mrs. Juanita Perry and Mrs. Ann Collins.

## Both Local Patrols Go To San Diego

Rams And Tigers Garner 'A' Ranking In Pasadena's Camporee Tests

Passing all tests of scouting and scout handicraft with high awards for excellence, Sierra Madre's Ram and Tiger Patrols of Scout Troop 1 distinguished themselves at the Pasadena-San Gabriel Valley Council Camporee held in Pasadena Tournament Park over the weekend and both patrols will participate in the October Camporal on the San Diego Exposition grounds.

Colonel H. B. Hersey and Norman Jensen, of the local scout executive committee, were present at the affair and brought home the information that it was the most successful Camporee of any held in the four years the events have been staged. Over 1000 scouts and scout officials pitched tent at 2 o'clock Saturday afternoon, and pulled stakes late Sunday. The spectacle of the 125 patrol campfires, blazing up Saturday night, was very impressive to the many hundreds of visitors who witnessed it.

Father Hyacinth Clarey, of St. Rita's Shrine in Sierra Madre, said Mass Sunday morning, while Protestant services were given by Rev. Torrance Phelps, pastor of the First Congregational Church, Pasadena. Following the church services, there were countless demonstrations of Scoutcraft, campcraft, handicraft and multiple other phases of scouting work. Both local patrols received the coveted "A" rating in all events in which they were entered. Campfire singing, musical numbers and entertaining stunts were enjoyed by the scouts in the evening.

## City's Finest Cross-Town Road Opened

Orange Grove Avenue Job Completed After Many Unavoidable Delays

Work was completed on the Orange Grove avenue grading and surfacing project yesterday, and Sierra Madre was given another major east-west scenic traffic artery. The street, surfaced in gravelled oil, is one of the finest and most picturesque thoroughfares in the city, giving motorists an unparalleled view of both valley and foothill landscapes.

Meeting with exceptionally adverse weather conditions, SERA crew under city supervision began the job some weeks ago. Government funds ran out Monday, and the SERA men were withdrawn at that time leaving a portion of gutter at the easterly end of the street unfinished. However, local workmen subsequently finished off the job.

The completed roadway, which formerly was an unimproved dirt stretch, now provides a convenient cross-town outlet for residents here, and directly ties Baldwin avenue in with Sierra Madre avenue at the farthest southerly point in the city.

## Church Welcomes Record Number At Bethany Session

Although unable to appear on the regular program of the 11th Annual Bible Conference at Bethany Church, Mrs. John Lowe, "Mother" of the conferences, spoke briefly at the Wednesday luncheon. Mrs. Lowe's health this year interfered with her annual custom of bringing the opening message to the many who gather from all parts of Southern California at these meetings.

The musical theme of the conference this year was to "Grow in Grace and in the Knowledge of Our Lord and Saviour, Jesus Christ," and was arranged by Robert Harkness.

Tuesday speakers included Mrs. Ford L. Canfield, Mrs. Paul P. Stough, Mrs. H. E. Fisher, C. A. Bunting and Dr. Louis T. Talbot. On Wednesday the program was devoted to interesting subjects brought by Mrs. Charles Fuller, Miss Natalie Romans, Miss Nadine Warner, Rev. James E. Malins and Dr. W. W. Catherwood. Mrs. F. D. R. Moore arranged the program and Mrs. R. S. Jensen presided as president of the Missionary Society.

Luncheon was served to 265 persons the two days of the conference.

## JUNE-TIME ART FESTIVAL IN OLD BARN PLAN

In the balmy, summer air of a night sometime in late June, the Sierra Madre Art League will hold its annual anniversary-exhibit celebration. The walls of the Old Barn Studio will be hung with pictures which have been completed by the art students here within the past six months under the supervision of Henry Ivins Hawhurst, founder of the "free as air" Art League. Arrangements are being made for one of the most unique festivals in the city's history. Because of the limited facilities of the Old Barn, invitations will be sent only to members of the Municipal Art League and J. R. McCarthy's Writer's Workshop and their friends. Designs for the wood-block to be printed on the invitations are now being submitted by league members in competition.

## Sore Sojers Lambast City Terrace 15-6

Hot Battles Due Tonight And Tuesday; Pasadena Game Is Possibility

Tightening up considerably over their disastrous performance of the previous week, the Sierra Madre Legionnaires came back at City Terrace here Friday evening and sent the visiting soldiers back home on the rough end of a 15 to 6 score.

Burroughs and Gwynn both knocked out home runs. Gwynn led the local attack with his four hits and three runs out of four times at bat. Harkness and Hill both connected for two-baggers.

All in all, the stands weren't ever in much doubt as to the outcome of the fracas. The four

## BASEBALL SCHEDULE

TONIGHT, 8 O'CLOCK  
Sierra Madre Legion  
vs.  
Alhambra Legion  
League Game at Sierra Madre  
Azusa Plays here Tuesday,  
May 14th

runs the locals put across in the first frame settled everything, and Pratt's 17 strikeouts kept it settled.

Tonight's game may well prove a different story. Alhambra this year is the dark-horse of the Legion Night League, being composed of newly recruited players. Last season the Moors stepped out of the picture, but promised they'd have something up their sleeve in '35. That remains to be seen, but the fellows here aren't taking any chances.

Tuesday night, May 14, Azusa is bringing a purportedly heavy slugging outfit up to Sierra Madre with one eye cocked on the valley-foothill pennant. A week from tonight Sierra Madre draws its only bye of the first half schedule—but there is the distinct possibility that there will

(Continued on Page Five)

## Council Votes For Vacation Of Alley Off Baldwin Ave.

An ordinance providing for the vacation by the city of an unused alley running from Baldwin avenue opposite the postoffice was finally adopted by the City Council at its meeting Wednesday evening. The ordinance in its entirety appears on page six of this issue of THE NEWS.

A communication from Forest Renger John P. Kays of the Angelus Forest suggesting that about \$2500 of a fund of approximately \$3200 created by appropriations made by this city, Arcadia and Monrovia for fire protection in the bordering forest area be used for purchase of a tank truck to be stationed within the area, was referred to Business Manager Myers. Arcadia and Monrovia had previously agreed to the expenditure and Mr. Myers report will likely sanction it, also.

Kays also gave notice that Lee Johnson, forest patrolman stationed here, has been promoted in the service and that, if the three cities continue their contributions of \$240 each from May until September, Harmon Schwoob will be designated as patrolman in this community.

## Fact-Finding Tribunal On 'Reds' Urged

Martin Seeks Truth About Anti-Americanism In State Universities

Frank G. Martin, representative of this district in the California Assembly, threw the Legislature into a furore this week when he challenged President Sproul and the board of regents of the University of California to initiate a judicially constituted inquiry into the charge that Communism and hatred of the America flag and institutions is being taught and tolerated at the University.

In support of his bill making it a felony to be in possession of literature advocating the overthrow of the government by force or violence, Mr. Martin had quoted from a speech of Congressman Hamilton Fish in the Congressional Record. Eleven professors of the University slapped back at Martin. President Sproul, called upon by Martin to appear at Sacramento and account for the apparently subversive attitude of members of his faculty, wrote a letter deprecating the lack of tact of his professors, but urging the "academic freedom" that prompted them to express themselves.

Martin's letter, spread upon the record of the Assembly, invites Sproul and the regents to purge the University, supported by State-wide taxation, of the charge that overthrow of the government is being taught and countenanced in this State-financed institution of higher education. It would not be a free-for-all field for radical or conservative orators, but a dignified court presided over by the Chief Justice of the California Supreme court and the Attorney General of the State. In his letter to President Sproul and the regents, Mr. Martin said, in part:

In a radio address by Hon. Hamilton Fish, member of Congress from New York, delivered February 19, 1935, discussing "Communism," which address was printed in the Congressional Record February 20, 1935, and which is being circulated through the mails all over the United States, there appears this statement, on Page 5 of the printed copy—an excerpt from an address by the Honorable Mr. Fish:

"Our leading Universities, such as Columbia, New York University, College of the City of New York, Chicago, Wisconsin, California, Washington State, North Carolina, Pennsylvania, Carolina, Harvard, Wesleyan, Smith and Vassar are the worst offenders and are honeycombed with Socialists, near Communists and Communists, teaching class hatred, hatred of religion, and hatred of American institutions, including the American flag."

Startling charges! They are either true, wholly or in part, or they are not true. I hope to God they are not true! If this kind of "academic freedom" is claimed or practiced in the University of California, I believe you will agree with me that it is not tolerable to the people of California who, in the mass, are red-blooded, loyal Americans.

You gentlemen who are administering the University of California surely are aware that there has been criticism in the public press, and by individuals and organizations dealing with rumors and allegations that subversive, anti-American influences are at work in the University of California and have been for some time. These rumors and allegations either are true or they are not true. Personally, I have no knowledge as to whether or not they are true. Multitudes of other Californians have no such knowledge. But I feel sure that these multitudes, sincerely hoping as I do that they are not true, want to know definitely and conclusively either or not they are true.

And so, in good faith, I am presenting an urgent plea to you, Dr. Sproul, and to you, members of the Board of Regents, to take up the challenge of the statement by Congressman Hamilton Fish and the challenge of numberless rumors and reports in the press and elsewhere, and give the true "light". I urge you, Dr. Sproul, and you, members of the Board of Regents, immediately to institute a searching inquiry into conditions existing in the University of California, and all of its branches, as to this point:

Are there any instructors, employees or student groups in the University of California, openly or clandestinely "teaching class hatred, hatred of religion, and hatred of American institutions, including the American flag," as

(Continued on Page Six)



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One year, \$2; Six months, \$1.25;  
Three months, 75c.

Ye people, pour out your heart  
before Him; God is a refuge for  
us.—Ps. LXII.8.

Roll thy cares, and thyself  
within them, as one burden, all  
on thy God.—R. Leighton.

## LETTERS From Readers

### SAYS TOWNSEND PLAN TO FINANCE SELF

To the Editor of the  
Sierra Madre News:

We of the Townsend Plan claim that within two years after it has been put into effect the Plan will save enough from tax money wasted under present conditions to finance it twice over. We claim that much of the almost unbelievable sum of fifty-two billions is annually wasted through crime, neglected health, relief and charity in its myriad forms, all of which must be repeated year after year, and the sum of which is increasing year by year.

The statisticians claim that the Townsend Plan will reduce this appalling waste by at least sixty per cent, taking the sum of

## ARCADIA

— THEATRE —  
44 East Huntington Drive  
ARCADIA  
Admission 10c and 25c

Friday, May 10  
"GREAT HOTEL  
MURDER"  
Edmund Lowe,  
Victor McLaglen

"WOMAN IN RED"  
Barbara Stanwick, Jean Raymond, Genevieve Tobin, Betty Boop Cartoon, News

Sat. to Tues., May 11 to 14  
"ROBERTA"  
Fred Astaire, Irene Dunne, Ginger Rogers

"NIGHT AT THE RITZ"  
Selected Shorts

Wed., Thurs. May 15, 16  
"Ruggles of Red Gap"  
Charles Laughton, Charles Ruggles, Zasu Pitts and Mary Boland

"Traveling Saleslady"  
with Joan Blondell and Glenda Farrell

Colored Cartoon, "Elephants Never Forget" Pathe News

## LYRIC THEATRE

FOOTHILL BLVD.  
MONROVIA • PHONE 3522

Thurs., Fri., Sat. May 9, 10, 11

May 9, 10, 11  
"Folies Bergere"  
"Times Square Lady"

Sun., Mon., Tues., Wed. May 12, 13, 14, 15

Leslie Howard  
Merle Oberon  
"The SCARLET PIMPERNEL"  
— also —  
GENE STRATTON PORTER'S  
"LADDIE"  
with GLORIA STUART and JOHN BEAL

## THE LOOKOUT STATION

IT ISN'T OFTEN that real sentiment escapes looking a little too much like sentimentality. But on one Sunday of the year that very thing is so. And we have the refreshing situation where people who are selling gifts are as interested in the sentiment of the occasion as you are. Especially in a friendly little town like Sierra Madre, the stores at such a time seem less commercial and more neighborly. The sell and profit idea gives way to mutual interest and co-operation. That of course is as it should be.

ONE of the chief joys of working a country newspaper is your satisfaction in knowing that every word printed each week does its little part in strengthening the ties of the community. Practically, a newspaper is an advertising medium, but really a newspaper is so much more than that. Do you ever stop to consider this—we solicit your goodwill in our advertising columns, and that is mutually advantageous. You profit. We profit. That's a matter of business. But when young Junior has a birthday party, or Aunt Minna comes for a visit, or good fortune or bad comes your way, that's the time you look to your newspaper for something warmer and more personal than anything you could find in the advertising columns. And because we are glad for your good fortune as surely as we are sorry for your ill fortune, we print your story as closely as possible as you want it printed.

THE NEWS, then, is more than an advertising medium, even though for the entire town's good it must be steadfastly and loyally that, too. THE NEWS is the every-day, week-by-week journal of Sierra Madre's life, as it has been for the past twenty-nine years. If sometimes that journal is saddened or lightened out of proportion to the function of an impersonal recorder, that is because we cannot help but feel deeply the joys and the sorrows of our friends.

SUNDAY is Mother's Day. May all of the town's mothers find happiness on that day, as on all days.

## BIRTHDAY GREETINGS

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madrenes:

Edith De Temple	May 10
Dr. J. L. Wheeler	May 10
Celeste B. Thayer	May 10
Henri T. Schulze	May 11
Herbert Lacey	May 11
Mrs. T. F. Bell	May 11
Mrs. Mildred Cooke	May 12
Arthur Embree	May 12
Sydney Gluck	May 12
Fred Richter	May 12
Mrs. Emilie Sturmthal	May 13
Roger Rasbach	May 13
Mrs. Elva M. Reavis	May 13
Bernard Wynne	May 13
Robert Young	May 13
Bob Jensen	May 14
Merrill Jensen	May 14
Marada Lewis	May 14
Mary Ward	May 15
Henry Olsen	May 16
Charles B. Young	May 16
Edwin Evans	May 16
Mrs. N. M. Mesecar	May 16
C. Hall Perry	May 16
John Raymond	May 16

\$31,200,000,000 per annum from the tax-payers' load and that later it will reduce the load by approximately eighty per cent.

These claims are of the utmost public importance.

If they can be substantiated, they will revolutionize present serious conditions and if your paper will furnish the space our club will furnish the data to support them.

Respectfully yours,  
MRS. MINNIE R. MacDOWELL,  
President, Sierra Madre  
Townsend Club No. 1.

MRS. A. R. HINTON WINS  
Mrs. A. R. Hinton's name was omitted as being among the blue ribbon winners at the Flower Show at the Woman's Club last Wednesday.

## OBITUARY

### MRS. MINNIE C. R. BROWN

Mrs. Minnie Catherine Rinehart Brown, mother of Mrs. Josephine E. Marr, passed away early Friday morning in her sleep at her home, 2052 La France avenue, South Pasadena, following an illness of several weeks.

Mrs. Brown's death came only eight months after that of her husband, Chester H. Brown, who passed away September 1, 1934. Mrs. Brown was born in Porter, Mich., April 15, 1861, the day word arrived there of the outbreak of the civil war, and following her marriage moved to Constantine, Mich. She attended Hillsdale College and previous to her marriage taught school. She was a charter member of the Order of the Eastern Star in Constantine, was a representative member of all literary clubs, and a member of the First Congregational Church, until moving to Los Angeles in 1916.

In 1920 Mrs. Brown moved to Sierra Madre with her husband and purchased the home at 204 East Central avenue, the present home of Mrs. Marr. As a member of the local Woman's club and the First Congregational church she won the affection of a large group of friends in this city. Mr. and Mrs. Brown moved to South Pasadena in 1929, when they sold their home to their daughter. They lived to celebrate their 50th wedding anniversary in July 1934.

Surviving are five children, Mrs. Elizabeth M. Dingman, of Pasadena; Mrs. W. R. Crombie, of Los Angeles; Dr. Chester H. Brown, of Los Angeles; Mrs. John M. Heffelfinger, of Indianapolis, Ind., and Mrs. Josephine E. Marr, of Sierra Madre; five sisters, Mrs. Mary R. Merritt; Mrs. Olive R. Merritt; and Mrs. Edwin Thayer, of Minneapolis, Minn.; Mrs. Emma R. Barber, of Bristol, Indiana, and Mrs. George R. Grant, of Louisville, Ky.; one grandson, James Dingman, of Pasadena, and two granddaughters, Miss Charlotte Crombie, of Los Angeles, and Miss Joan Heffelfinger, of Indianapolis, Ind.

Funeral services were held on Monday afternoon at 2 o'clock at the Little Church of the Flowers, Glendale. Dr. David Hubner, of the First Lutheran Church of Los Angeles, friend of the family for more than 30 years, officiated at the services. The ashes of the late Chester H. Brown were interred at Forest Lawn Memorial Park, with the body of his wife during the same ceremony.

### HENRY O. DOUGHERTY

Henry O. Dougherty, one of the first carpenters in Sierra Madre and one of the first orchardists in Pasadena vicinity, passed away at 405 Churchill Road on May 1, after a residence here for the past year and a half. Mr. Dougherty, who was born in Martinsville, Indiana, 78 years ago, first came to Sierra Madre, when a young man of 20, and lived here at that time for a number of years, building some of the city's finest homes. He was a graduate of an Indian college. Much of his life was spent pioneering in Alaska.

Surviving are two brothers, Clarence Dougherty, of Artesia, George Dougherty, of Long Beach, and Mrs. Reinbolt, of Balboa Beach.

Funeral services were held at the Grant Funeral Parlors at 2:30 o'clock on Friday afternoon. Interment took place in Rosedale Cemetery.

## Woman's Club Notes

By Mildred Curtis Bolms

TO GO BACK to the old home-town and shake the hands of former friends, and relive some of the pleasant experiences, has a way of warming the innermost recess of the heart. How well one knows this fact!

Mrs. A. E. Pulling told her audience at Wednesday's club meeting of Tuesday's South Ebel Club meeting in Los Angeles where she presented her program for "Past President's Day."

Accompanying Mrs. Pulling were Mrs. R. L. Kruger, who spoke upon "My Experiences in the Early Days of Motion Pictures," Miss Regina Gorty, who sang, and Miss Ruth West who accompanied her.

Another event of paramount importance in the annals of clubdom was the Thirty-Fourth Annual Convention of the California Federation of Woman's Clubs held at Santa Monica last week. Mrs. Pulling, Mrs. J. H. Robertson, Mrs. Blanche Buie, Mrs. Sandage, Mrs. Lehner and Mrs. Dalzell were all participants of that intellectual feast.

Mrs. Buie and Mrs. Robertson gave comprehensive reports teeming with information and pertinent knowledge. Mrs. Buie's encompassed the general convention and Mrs. Robertson's, the panel discussion—or a glorified conversation, as it were.

Mrs. Lehner gave her report of the flower show, which netted about one hundred and twenty-five dollars to the good.

First prizes were awarded to Mrs. Woodson F. Jones for food, Mrs. R. Louis Kruger, for flowers, and Mrs. Helen Hill for the table arrangements.

And now for the speech: Mrs. A. C. Vane of Sierra Madre, spoke upon "Her Experiences in Social Service in St. Louis." Mrs. Vane handled her enormous topic most capably and sincerely.

The lighter part of Wednesday's program was given over to the vocal art, in which Miss R. Gorty excels. "The Awakening," by Strauss, "I Love Life," and "All For You," were rendered with all of Miss Gorty's radiance and brilliant dramatic style. Miss Ruth West was her accompanist.

The searchlights of observation have played upon other "Charter Member Days," and other writers have recorded these celebrations which are tinged with beauty, sacredness, and yes, a bit of sadness. But no previous "Charter Member Day" could have been fuller or richer than was Wednesday, May 8th, 1935! Old friends gathered together to gaze through the lens of other years.

New friends said, "Is there another such community as this place they call Sierra Madre?" At the charter member table sat Mrs. L. E. Steinberger, Sr., Mrs. Irving Ward, Mrs. C. H. Baker, Miss Elizabeth Steinberger, Mrs. Elizabeth Dietz, Mrs. Frank Wright, Mrs. Edith Hawhurst, Mrs. Staples, Mrs. Dickson, and Mrs. C. W. Jones.

A candle was lighted for Mrs. Lee Lyon and Mrs. W. S. Andrews. Mrs. Frank Wright and Mrs. Baker each paid an exquisite tribute to these beloved members who have passed on. Then Miss Emma Jameson gave a toast to "Public Endeavor," and gracefully dedicated it to the President, Mrs. Pulling.

Miss E. E. Bacon chose "Religion" for her theme. Mrs. Ruth Bovard toasted "Poetry" in an exceedingly beautiful selection of lyrics. Miss Grant paid homage to the divine muse of "Art," in which the living exponents of this form of expression were fittingly eulogized, namely, Miss Ella Shephard Bush, who sat next to Miss Grant. Mrs. Newman, Katherine Bode, Vernon Jay Morse, A. J. Dewey and others, were honored.

Mrs. Robertson, naturally, toasted "Education," in her usual interesting manner; Mrs. Milton Steinberger gave "Drama," in an impassioned speech, and Miss Bolms paid a tribute to the "Fine Art of Journalism." Complementing this prelude, Ralph Cheyne spoke upon "The Community and the Creative Art Within."

In conclusion, a brief mention of some of the guests would be in order: Mr. Harold Carew was present, likewise Mrs. Edith Hart Dunne, Mrs. Florence Eakman, Miss Lulu Moore, Miss Pauline Turner, and many other well-known personalities.

### INCOME PUBLICITY PROVISION GOES OUT

The Los Angeles office of the Collector of Internal Revenue today received a telegram from the Commissioner of Internal Revenue stating that the publicity or "pink slip" provision of the Revenue Act of 1934 has been repealed, and that it is no longer necessary to file Forms 1094—the "pink slip" with income tax returns.

## In a Social Way

MRS. Alice Sedgeman and her daughter, Miss Olive Sedgeman, of 34 North Hermosa avenue, entertained 15 guests at tea on Sunday afternoon in honor of Mrs. Isla Knowles, daughter of the late Sir Arthur Pearson, of London, England, and Mrs. Winifred Walker, noted artist, and her daughter, Pax. Mrs. Knowles and Mrs. Walker are leaving shortly for England. Mrs. Walker was illustrator of John Millais' book on rhododendrons, and Pax took the title role in "Alice in Wonderland" on the London stage.

After tea Mrs. Winifred Walker exhibited some of her lovely paintings, which have been hung in the Royal Academy of London, the "Salon de Paris" and at the Philadelphia exhibition. The guests drove to "Italia Mia," where Miss Thomasella H. Graham showed them through her beautiful gardens. They were particularly charmed with the Japanese garden, where 11-year-old Pax gave a short recital in the sylvan setting. Mrs. Walker took several specimens of flowers from the garden to use in her work as a floral artist. Mrs. Eunice Griffith, of the Channel Islands, England, was among the out-of-town guests, while Miss Thomasella H. Graham and Miss Ella Shepard Bush were Sierra Madre guests.

Mrs. Otto M. Hare announces the marriage of her daughter, Miss Josephine Louise Hare, to John Joseph Horra, son of Mr. Mary Heylek, in Riverside, Calif. Mr. and Mrs. Horra will make their home in Sierra Madre.

Mr. and Mrs. Ben Stinman, of Mariposa avenue, spent Sunday in Santa Monica with friends.

The Modern Priscillas were entertained on Thursday at the home of Mrs. E. G. Everett, 68 Vista Circle Drive.

A quilt tying bee was held on Monday afternoon at the home of Mrs. Ben S. Stinman, 439 Mariposa avenue. Those present were Miss Marjorie Stinman, Mrs. Joy Embree, Mrs. Leila Embree, Miss Minnie Stinman and Mrs. Ben Stinman.

Etta M. Wright, past president of the DUVCW, attended a reception for Mrs. Matilda Roberts, National president of the order, at the Lucetia Garfield Tent No. 19 at Pasadena Saturday afternoon. Mrs. Roberts also visited the DUVCW home in Sawtelle on her way to the State convention in Modesto.

Miss Avanelle Wadley, granddaughter of Mrs. Dolly Ware, of 269 West Laurel avenue, was

united in marriage with Robert Munson, son of Mr. and Mrs. J. L. Munson, of Arcadia, at a quiet ceremony Monday in Arcadia. Miss Caroline Ware, aunt of the bride, attended as maid of honor, while Jim Ware, uncle of the bride, served the groom as best man. The bride attended Woodrow Wilson junior high school. The young couple will live in Alhambra.

Mr. and Mrs. E. D. Burbank, of 42 East Carter avenue, were dinner guests of A. B. Shaw, of Sierra Madre Villa, on Wednesday evening.

Mr. and Mrs. R. S. Corlett, of 65 East Mira Monte avenue, entertained a party of 12 at dinner at the opening of the Hotel Sierra Madre on Saturday evening.

Mr. and Mrs. Lee Limbaugh, of 52 East Montecito avenue, entertained four Christian Endeavor young men at their home on Friday and Saturday from Lamanda Park and Bell.

CO-OPS WELCOME PUBLIC  
Bruce Johnson, educational administrator for the California Co-operative Council, talks every Wednesday evening at 7:30 o'clock at a class in cooperation held at the "Village," 26 Windsor Lane. These meetings are open to the public and everyone is welcomed.

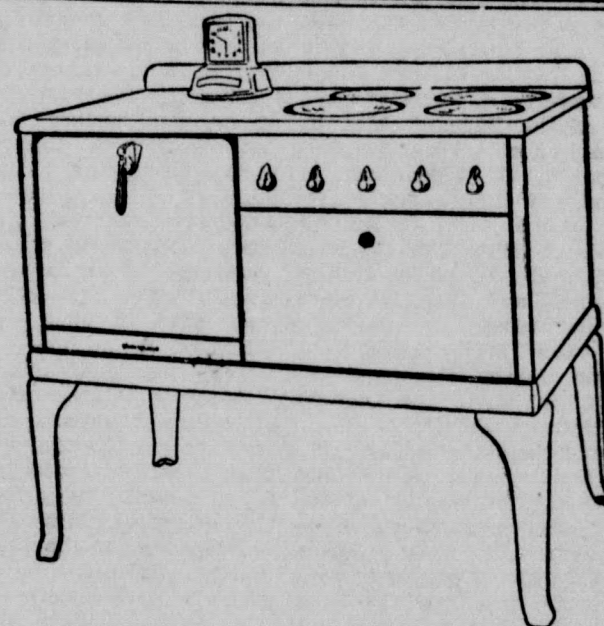
We know of men, says the New Richmond News, who are paying from \$2 to \$5 a quart for mighty inferior hard liquor who come into this establishment and haggle over the price of a wee bit of superior quality printing. Aren't folks funny?

## ASKEW TRANSFER

### COMPLETE MOVING SERVICE

Finest Equipment to handle your furnishings.  
Special Equipment for Elec. Ref. and Pianos.  
Personal Owner-Operator Service. 14 yrs. Experience.  
Low Overhead Means a Saving for You.

Phone 55 for Estimate  
Residence, 23 South Lima St., Sierra Madre



## MODERNIZE YOUR KITCHEN

You'll be Much Happier with a

## Westinghouse Electric Range

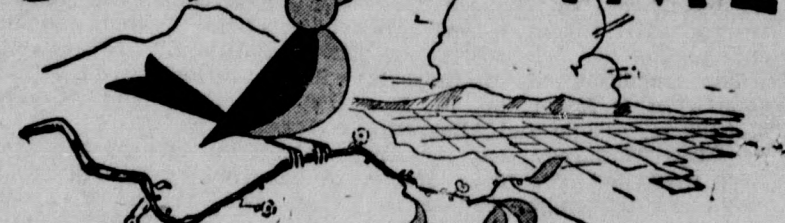
To Cook and Bake for You  
Let Us Explain

Sierra Madre Furniture Co.

"EVERYTHING FOR YOUR HOME"

TOM TYLER, Prop. PHONE 38

## SPRINGTIME



## Gladness in the Air

SING with the birds...bask in the sunshine above the fog...hike along budding trails...enjoy this gladness Springtime at world-famous mile-high Mt. Lowe Resort. A thrilling Incline Ride, a scenic 3-mile mountain trolley trip, marvelous panoramas and spectacular night electrical display enhanced by atmosphere of seasonal freshness...this is an outing or week-end trip you'll love to talk about...and only two hours away.

LOW OVERNIGHT  
RATES—including fare, dinner, room in tavern and breakfast...one-party ticket \$5; two-party ticket \$9.50; child's ticket \$2.75 (under 12 years). Choice wines & liquors available for guests who desire them.

\$1.50  
ROUND  
TRIP  
FROM LOS ANGELES

Three Trains Daily—  
from 6th & Main St. Station  
at 9:30 a.m. and 1:30, 4:30 p.m. Extra trains on  
Sat., Sun. and Holidays.  
For additional information  
call local agent or Los  
Angeles, TUCAR 7272.

## MOUNT PACIFIC ELECTRIC RAILWAY

AGENT—GEORGE E. MESECAR  
Central and Baldwin—Phone 219-3



## Around The Town On Mothers Day

MOTHER'S DAY will be celebrated at the beach home of Mr. and Mrs. Hudson Proctor at Laguna Beach. Guests of the Proctors for the day will be Mr. and Mrs. C. W. Jones and Col. and Mrs. H. B. Hersey of Sierra Madre.

### PEN SLANTS

IF ANYONE has a practical suggestion to offer, we'll welcome it thankfully.

A family of cats has moved in under our bedroom. Having no special fondness for cats, we have named 'em Squall and Screech. The family in prospect will be named even less poetically.

But the thing is, how does one do anything about such free handed lodgers? You can't go climbing around among the gas-meters searching for cats you haven't even managed to see. They would have a decided advantage under the circumstances—or under the house.

And if you close up the means of access, you're more liable to close up the means of an outlet. That is, instead of locking Squall and Screech out, you're liable to lock 'em in. They might resent that. And boy, they're vocal enough as it is.

Speaking of cats, one of the most beautiful and thrilling motion picture we've ever seen has one of the animals for co-star. The film is "Sequoia." The simple story of the heroic buck, Malibu, and the friendly hearted killer, Gatto, "got" us wholeheartedly. Probably it's the most perfect example of motion picture technique ever done. It presented something that no other medium could hope to accomplish. Fluid motion, wonderful natural scenery... See it by all means if you haven't already.

Vernon Morse had another one of his friendly informal art receptions Sunday. Why it's getting so you just can't help but absorb culture in the Village. THE NEWS is going to have to run a special section for mention of all the incipient artistic geniuses that are finding roots in the soil here.

The only thing that kept us from dashing right home and donning a Windsor tie Sunday was the swell punch that Miss Gilmore ladled out. Somehow the orange juice acted as an antidote against complete abandonment to the atmosphere. So we contented ourselves with enjoying the pictures.

Mrs. Dickinson's finely sculptured children's heads interested us for their contrast to the accepted modern trend of gargoylesculpture. Ross Dickinson's canvasses, representing a number of techniques and experimentive methods, seem slightly drab in coloring with a few delicately shaded exceptions. But our authoritative and respected art mentor told us that we're a dog-gon "colorist," which meant we lack due appreciation for the

Lauretta's  
Beauty Shoppe  
Baldwin and Central

### MOTHER'S DAY SPECIAL

Permanent Wave

**\$1.95**

Phone 87

more somber pigments.

So, with a deep sense of discouragement, we've given up all of our inhibited notions of donning the smock; and here we are whacking away at a typewriter with a bright red ribbon in defiance of magnifying our "colorist complex."

Here the colyum is back on the cat subject, darn it. Tommy Miller and Dan Parker were exploring the Eden-like recesses of Bailey Canyon Monday, when they tripped over a baby bob-cat. It was as bad as picking floss out of a cactus bed, but they took young Bobby in tow by means of a gunnysack. Picture the deflation of male ego when

Mrs. McMillan, of East Highland avenue, is visiting her daughter in Los Angeles.

A silver tea, honoring Mother's Day, will be given on the lawn at 439 Mariposa avenue, on Saturday afternoon by the American Legion Auxiliary Juniors. A fine musical program is being arranged. All members are asked to attend. The public is cordially invited.

The O.E.S. Social Club picnic party, scheduled to be held at the Brain cabin in Crestline Village on Sunday, May 19, has been postponed until a later date to avoid interference with the community breakfast planned by local Masons on that date.

Rudolph R. Hartman and F. H. Hartman have been attending

the Rexall convention at the Hotel Ambassador Wednesday and Thursday of this week. They attended the dinner with their wives on Thursday evening.

W. N. Wilson, of Los Angeles, is moving to 57 East Central avenue.

Mrs. Josephine E. Marr has returned to her home at 204 East Central avenue.

Frederick S. Ackley, of Westwood, was in town visiting friends on Tuesday.

Mrs. Russell Lovejoy and sons, David and Harry, of West Grand View avenue, visited Mrs. Lovejoy's aunt, Mrs. J. E. Godett, of Highland Park, on Tuesday.

Ralph Russell and his daughter, Mrs. Clarence Morrison, spent the weekend in Porter-ville with Mr. Russell's mother, Mrs. P. J. Russell.

Mr. and Mrs. Convers L. Twycross and family, of 123 South Baldwin avenue, were Sunday guests of Mr. and Mrs. T. G. Lang, of Downey.

Mr. and Mrs. Rudolph R. Hartman, of 460 North Lima street, are planning a Mother's Day celebration at their home on Sunday. Among the guests will be Dr. and Mrs. G. J. Hartman, of Pasadena, and Mr. and Mrs. F. H. Hartman, of Sierra Madre.

Dr. May Culbertson Laidlaw, of North Sunnyside avenue, was honored on Sunday in celebration of her birthday. A long drive was enjoyed by Mrs. B. J. Culbertson and daughter, Miss Ethel Culbertson, of Glendale, and Mr. and Mrs. William Laidlaw.

Rev. Vinton J. Waldron, of Gridley, California, well-known in this city, is graduating this spring from Bonebrake Theological Seminary, Dayton, Ohio. The Seminary of the United Brethren Church. Rev. Waldron plans to return with his family to California Conference this year. The past year he has served the Rossburg U.B. Church as student pastor. The graduating activities will be held in First United Brethren Church, Dayton.

### Churches Do Honor To All Mothers Here

Love Of Family Is Theme  
Of Congregational Church  
Sermon Sunday

In keeping with the spirit of the occasion, many of the Sierra Madre churches are to present Mother's Day programs on Sunday.

Rev. Arthur O. Pritchard announces that the Congregational Church's services will commence at 11 o'clock Sunday morning with an appropriate musical program arranged by Mrs. Myrtle Hill. The prelude will be "Memories," an original composition which was arranged and will be played by Mrs. Hill herself.

Following the prelude, an anthem entitled "The Radiant Morn," by Woodward, is to be presented by the chorus choir. Mrs. Elizabeth Price and Mrs. John Henderson are to sing a duet "Mother, O, My Mother," a composition by Ball. Miss Claire Newman will sing a soprano solo "Candlelight," composed by Charles Wakefield Cadman and with lyrics by Lee Shippey.

"Sweet Hour of Prayer" will be the prayer-hymn of the services, to be sung by Miss Dorothy Pratt. The sermon planned by Mr. Pritchard, is to be entitled "Home," and in the sermon he will bring out the spiritual importance of home life and the American family as an ageless institution. In commemoration of the day, a "Memory Flower" will be presented to everyone attending the service.

# MOTHER'S DAY

## Mothers Day, 1935

GOD'S gift to us is mother love  
And faith and tireless care;  
For though we stray forbidden paths  
We'll find her waiting where  
The road grows thorny . . . pitfalls yawn . . .  
Where folly's feet may stray.  
We grow contrite, remembering  
Her deathless love, this Mothers Day.

By MARY WARD

Sierra Madre, May 2, '35.

### REMEMBER MOTHER WITH Christopher's Candies

BOOK OF CHOCOLATES  
One Pound of Christopher's Most Delicious  
Chocolates in a Beautiful Book Box for

**only \$1**

other boxes 25c to \$2.50

at

**SIERRA NEWS STAND**  
on Kersting Court

### Gift Suggestions FOR MOTHER'S DAY

Silk Hosiery 59c to \$1 — Chiffon and Service  
Silk Scarfs, Plain or Plaid . . . . . 85c to \$1  
Rayon Slips (shadow proof) . . . . . \$1.25  
Rayon Skirts . . . . . 90c  
Dresses of Voile, Pecton, Tissue Gingham—  
All new models . . . . . \$1.95 to \$2.95  
Sweaters, Specially Priced to Close Out!  
\$1.50 Values for only . . . . . 89c

**J. F. SADLER & Co., Dry Goods**  
Kersting Court, Phone 264-1

### WE'LL DELIVER YOUR MOTHER'S DAY GIFTS AS A SURPRISE SUNDAY MORNING

**Sierra Madre Taxi**  
**Dave Gilmore**

**PHONE 301**

"RATES ALWAYS REASONABLE"

### Planning a Party Sunday ?

**Heart Shaped  
Ice Cream Cakes**

Daintily Packed for Mother's Day by Arden's

**Serves 12 to 14 --- \$2.95 each**

Order Yours Today at

**HARTMANS** The Rexall Drugstore  
25 N. Baldwin, Tel. 25

they got back to town and Mrs. Tommy calmly picked the kitten up by the scruff of the neck and introduced her to Terry, the Miller family's pet terrier.

Nobody much around town picked Omaha as winner in the Derby, even though the colt was a futurity favorite for a time. And don't think the racing bug pulled stakes here with the closing of Santa Anita. We wouldn't be surprised if there was a bookie in the offing, the way town sort of suspends business animation in the afternoons. The lads must go someplace.

After making all those cracks

about Judge Tom Neale catching a snake instead of a fish, and aiming several darts of scepticism at the Judge's fishing veracity, we must turn about-face.

He does catch trout, by cracky. He catches big, delicious, splendorous trout that melt in your mouth. That's a trite expression, but they melt in your mouth anyhow. Yessir, Judge, it pays dividends to drop around the shop here with something as toothsome as all that . . . Not that we're hintin' or nuthin' . . . Yourall trout is sure good.

Thirty.

## Sierra Madre Shopping Notes

### Crochet The Newest Hats

They're comfortable, practical and decidedly fashionable for Spring Wear. Anyone who can crochet can make them easily and inexpensively from Dennison Crepe in any color you wish. Follow the fashion parade and start yours today. Complete instructions are available. And the cost is really next to nothing.



Ordered for the Occasion  
Dainty Mother's Day Gifts, and Cards Especially

**The Rikemans**

19 Kersting Court

### Sierra Madre Coffee Shop

(HENRY'S PLACE)

45 North Baldwin Avenue

#### SUGGESTS

That you get Mother out of the kitchen Sunday, and bring her downtown for a fine, home-cooked supper.

### FLOWERS TELEGRAPHED ANYWHERE IN THE WORLD ON

### MOTHER'S DAY

**WARD NURSERY & FLORIST**  
Phone 161-4 192 N. Mountain Trail

"Say It With Flowers" means a lot after you've seen our remembrance bouquets and plants . . .

### MOTHER'S DAY

Mother's Day Cards 10c, 15c, 25c  
Box Chocolates . . 1 lb. box 50c  
2 lb. box . . . . . \$1  
Perfume . . . . . \$1 to \$7.50  
Compacts . . . . . 50c to \$4  
Dusting Powders . . 49c to \$1.50  
Toilet Water . . . . . \$1 to \$2.50  
Bath Salts . . . . . \$1 to \$1.75

All Suitable for Mother's Day Reminders.

### Middough's for Drugs

### Eastern Star Social Club

presents

### Mother's Day Dance

Tomorrow Nite, May 11th  
at Masonic Temple

**FLETCHER'S PASADENA  
ORCHESTRA**

Tickets 25c Fun for Young or Old  
Waltz and Door Prizes

"Make your Mother's Day Trip  
a Pleasant One"

On your way to the beach . . .

better stop in at the

### L & L Service Station

at Lima and Central

for gas and oil, and free check-up and service.

MORE Mother's Day sentiment is evident in Sierra Madre this year than ever before—perhaps for the reason that everyone's thoughts are closer to home than in past years.

One of the advantages of shopping for intimate gifts in one's own hometown is that the merchants honestly try to show you the gifts they think suitable. They know you and your family's preferences.

Worried about a Mother's Day Gift?

If your mother lives in the East, or in fact anywhere in the world, just call Ward's Nursery and Florists—they're bonded to telegraph flowers anywhere . . .

Ever eaten in Henry's Coffee Shop, up on North Baldwin? Then you know your mother, too, would enjoy a home-cooked dinner Sunday. Take her out of the kitchen, for a change. She'll appreciate your thoughtfulness—as well as the food.

At Middough's for Drugs, you'll be surprised at the wide variety of dainty compacts, dusting powder, bath salts, and similar inexpensive gifts you may choose from. Special prices, of course, to your liking . . .

Here's a novel notion: Dave Gilmore tells us that he's going to have his Taxi service on call the entire day Sunday for the purpose of delivering "surprise presents," or taking parties "out for a drive." And don't let the rate bother you, because Dave is extremely reasonable either for long or short rides.

Gene and Frank have a surprise for the Mother's Day shopper in the Sierra News Stand. If you think fine chocolates are too expensive—just have them show you one of the "book-shaped" boxes of delicious Christopher's . . . quality candy.

Party Planned? Better phone 25 today, then, and order one of the special ice-cream cakes being packed by Arden's especially for Sunday . . . at Hartmans, the Rexall Druggist.

Roberta's Frock Shop is featuring a number of beautiful undies and unmentionables that the modern mother will appreciate fully. We'd blush to begin enumerating 'em.

As wide a variety of Mother's Day cards as you could hope to find anywhere are on display in Rikemans' Gift Shop, and also there's any number of delightful surprise gifts that should easily satisfy most any taste or pocket-book.

Wouldn't it be a nice thing for you to do . . . Just casually take Mother downtown today or tomorrow, and drop in at Lauretta's Beauty Shoppe. They're featuring a lovely moderately priced permanent wave now . . . and every so many restful beauty treatments may tempt you.

Sadlers offer some of the most practical gifts imaginable, and as they're closing out several lines it's all to the buyer's advantage. Gay, spring scarfs, cool summer hosiery and dresses . . . rayon slips in newest shadowproof models . . .

Also, don't forget, before you start out on the Sunday drive, to stop at the L & L Service Station for a gas and oil check-up. Be sure your tires are trust-

SOME thoughtful, personal little gift will show your appreciation of your mother . . .

A few suggestions . . .  
Dotted Swiss Boucle  
Suit, Smart Felt and  
Straw Hats in White  
or Colors; Panties,  
Gossard Brassiere in  
Delicate Shades, Miss  
Simplicity Foundation,  
Full Fashioned Hose—  
at

**ROBERTA'S  
FROCKS**

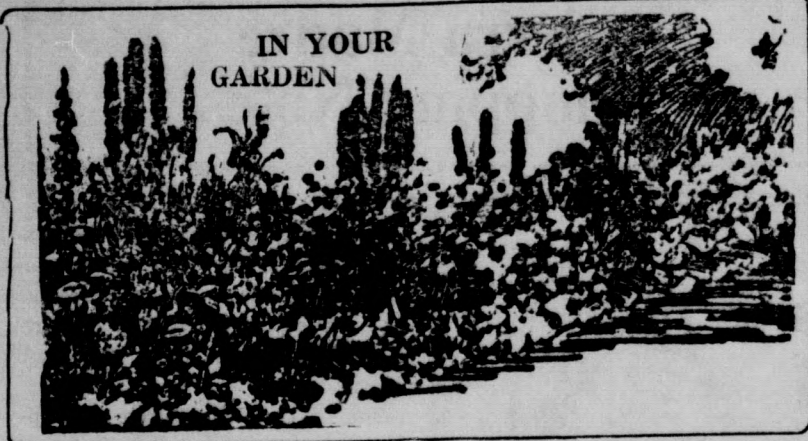
22 North Baldwin

worthy. It's "service with a smile," and right on your way to the beach—at Central and Lima . . .

P.S.—Remember the Eastern Star Social Club's Mother's Day Dance. At the Masonic Temple tomorrow night. That's Saturday, May 11th. Bring your mother, for there's going to be barrels of fun, with a door prize and waltz prize too. Fletcher's Pasadena Orchestra is furnishing the peppy, modern music.

The News is Sierra Madre's Journal of Every Day Affairs---Our Readers and Advertisers Are Friends





It is certainly a compliment to any one flower that has merit enough to rate a flower show all its own. There are many flower shows, where the exhibit is exclusive of Dahlias, and at the general flower shows the Dahlia always takes a prominent place.

Because of its general popularity in the Pacific coast gardens, a few cultural directions may not be amiss.

It is well to delay planting until the ground is warm, for planted in cold soil the roots may

sprouts have reached the surface. It is important that varieties be labeled—the variety name being written on a copper-wired tree label with waterproof pencil, then attached to the stake.

When the plants grow to a height of seven or eight inches, pinch out the tops to induce branching close to the ground. To produce large flowers, the branches should be disbudded as follows: On a lateral, or side shoot, usually three buds will form at the terminal. Two of these should be removed, leaving the center bud. Also remove the laterals as soon as they appear at all the joints below the flower, leaving the laterals at the joint nearest the main stalk. When the flowers are ready for cutting, cut them with long stems back to the joint nearest the main stalk. Each lateral may be disbudded and disbudded in the same manner, and as each flower is cut, two new laterals will be left to grow.

Dahlias require considerable water during the growing season and an occasional sprinkling during the warm weather is beneficial. Spray the young plants regularly with a nicotine or control spray material to prevent and control thrips or other insects which may infest the foliage in the early spring. Crinkled leaves are an indication of thrip infestation.

After the second crop, it may be well to thin out the center and the plant permitted the sunshine and a free circulation of air and thus increase the size of the later flowers and prevent mildew.

Study your plants, follow directions carefully and learn to disbud for the finest cutting dahlias.

USE NEWS WANT ADS!

## PASADENA PLAYHOUSE EXPERTS HERE SUNDAY TO TELL SECRETS OF BACKSTAGE IDEA ON PLAYS

Drama will be spotlighted on for its next program the Marie the program of the Authors' and Artists' Rendezvous at the City Park House this Sunday afternoon at 3 o'clock, but music and poetry will not be neglected. At the last meeting of this group a poll was taken which showed most interest was felt in poetry and in music, but drama was found to be the chief devotion of many present. On Sunday two representatives of the Pasadena Community Playhouse will contribute to the entertainment, and as customary the Sierra Madre Children's Drama Guild will have members add to the afternoon's enjoyment.

Charles Prickett, business manager of Pasadena's Nationally-known playhouse, will give the audience a word picture of backstage activity as well as the box-office view of dramatics. He will acquaint his hearers with many technical and artistic problems and principles, and some amusing anecdotes may well be expected. Camille du Barry, also scheduled to appear, though not officially representing this playhouse, is now working as Ensemble Manager of the Shakespearean productions which are to be presented at the Pasadena Community Playhouse from July 1st to August 10. She played in "Judgment Day" and is an active member of the Playhouse Group. This charming poet-actress will read from her book, "Challenge," and other published poems. George Tyree and Betty Jean Askew, of the Sierra Madre Children's Drama Guild, will appear in a dialogue.

As a special added feature of Sunday's program, Jay Roderic de Spain, author of "Mission Garden," has been induced to give a brief reading from his forthcoming epic featuring Indian life and history and the Redskin viewpoint. Mr. de Spain has lived in lumber camp and desert as well as in literary centers and his imaginative recreation of Indian characters has won high encomiums from many noted critics who have seen it in manuscript. Music is never omitted at any Authors' and Artists' Rendezvous, and the group considers itself especially fortunate in securing

## Eastern Star Honors High Officer Here

The Masonic Temple was crowded to capacity Monday night on the occasion of the official visit of Mrs. Ethel Roper, Deputy Grand Matron of the 50th California District, of the Eastern Star. The hall and banquet rooms were beautifully decorated

under the supervision of Mrs. Frances Brain and Mrs. Alice Hogan.

Mrs. John Henderson, recently of Davenport, Iowa, and known as the "Songbird of Radio," sang two numbers, "I Love You Truly" by Bond, honoring Mrs. Roper, and "Just A Wearying for You," which was accompanied at the piano by Victoria Ballesteros of the Plaza Community Home here.

## Elaborate Rose Bowl Ceremonies On Graduation Day

All Sierra Madre youths who graduate from any Pasadena schools June 21 will participate in the combined commencement exercises to be held in the Rose

Bowl. This week plans were finally approved for the ceremonies, which will do honor to the 300th anniversary of the founding of secondary schools in America.

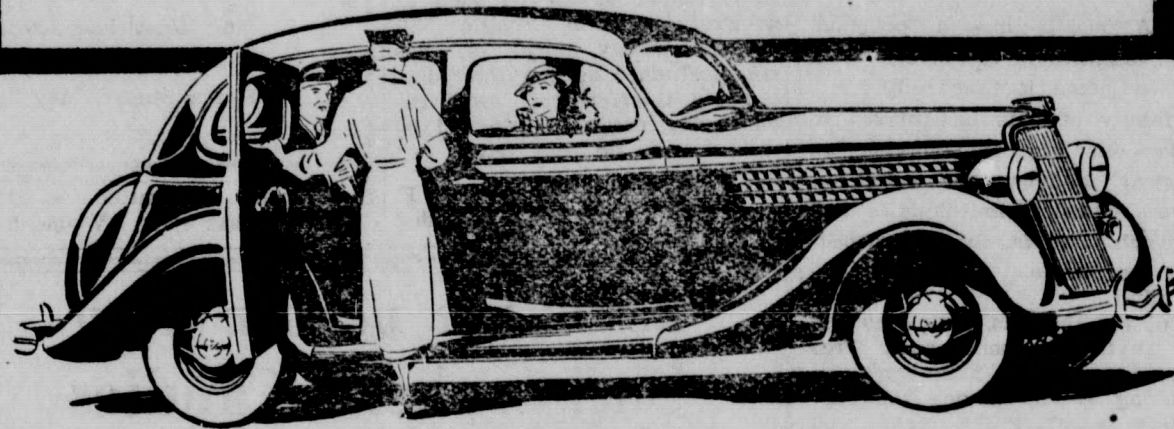
Pageantry and processional will include 4000 young men and women from Pasadena Junior College, Muir Technical High School and the five junior high schools of Pasadena, representing 2,400

graduates and hundreds of usually, glee club singers and musicians.

Junior high school girl graduates are to wear simple dresses of pure white, 12th year students will wear dainty pastels, while the coeds and men college grads will don the cap and gown as usual.

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AS 495

F. O. B. DETROIT  
Standard accessory group,  
including bumpers and  
spare tire, extra.



...for Everything  
you want in your 1935 car

Here is the biggest dollar value in Ford history! At this new low price you get all the basic new Ford V-8 features—improved V-8 power—new Comfort Zone Riding—new interior refinements—new streamlined beauty.

Most Economical Ford Ever Built! The V-8 engine provides the power and smoothness of an eight with the economy of a "four."

Greater Comfort—Greater Roominess—All passengers now ride between the axles, in the "Com-

fort Zone." Front and back seats are now wider, with more leg room, too.

Greater Safety—The Ford V-8 body is all-steel reinforced with steel. Brakes and clutch are now stronger, safer. A low center of gravity gives greater stability, especially on curves. Safety glass all around at no extra cost.

With the price so low, with assured low cost of operation, and all these 1935 improvements, the new Ford V-8 represents unusual value.

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Low down payment—easy terms  
through Universal Credit Company,  
Authorized Ford Finance Plan.

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Representing FORTNER & LOUD, INC., 1365 E. COLORADO ST., Pasadena, Calif.

## Professional Directory

### Art

Henry Ivins Hawhurst  
INSTRUCTOR IN ART  
Classes 1 to 4 p.m. Saturday  
Drawing, Composition  
Painting and Color Theory  
Private Pupils Accepted  
115 Bonita Phone 1434

### Attorneys

Marcus A. Woodward  
Counselor at Law  
Office Hours,  
Afternoons 1-3, Even. 7-9 p.m.  
99 Suffolk Ave., Sierra Madre  
Phone 72, Sierra Madre

ROBERT MITCHELL  
and  
NOREN EATON  
ATTORNEYS-AT-LAW  
520 H. W. Hellman Bldg.  
Los Angeles, Calif.  
Telephone MI 3427

### Dentists

Dr. J. L. Woehler  
X-Ray -- Dentist  
31 South Baldwin Avenue  
(next to Post Office)  
Telephone 45  
Evenings by Appointment

Warden & Tiller  
DENTISTS  
Hours—8:30 to 12; 1:30 to 5  
Phone 186-1 522 W. Central  
Office Closed on Fridays

M. H. A. Peterson, M.D.  
Physician & Surgeon  
Office 65 E. Central Ave.  
Phone 60—Residence phone 78  
Hours 2 to 4 p.m. Daily  
except Saturday and Sunday  
and by appointment

Geo. W. Groth, M.D.  
94 N. Baldwin  
Calls Answered Day or Night  
PHONE 20

Telephone  
Rent Paid?

DISCOUNT IF PAID BY 10th  
Office Hours: 8 a.m. to 5 p.m.  
Saturday, 8 to 12

### Osteopaths

DR. MARY GROTH  
OSTEOPATH  
PHYSICIAN & SURGEON  
144 E. Highland Ave.  
For Appointment Phone 285-1  
Free Clinic Mondays 1-5 P.M.

Dr. C. L. T. Herbert  
Osteopath  
Office in Patto S. M. Hotel  
TELEPHONE 57  
Res. Phone 215-1

May Culbertson Laidlaw  
OSTEOPATHIC PHYSICIAN  
Hours by Appointment  
Office and Residence  
83 N. Sunnyside—Phone 296-2

### Eye, Ear, Nose, Throat

Established 1907 Phone 172  
Dr. W. G. Barks  
OPTOMETRIST  
Glasses Fitted Lenses Replaced  
Examination by Appointment  
509 S. Myrtle Ave.  
MONROVIA, CALIF.

### Undertakers

GRANT  
Funeral Parlors  
201 W. CENTRAL  
Telephone 93

### Plumbing

Plumbing  
and  
SHEET METAL  
SIERRA MADRE  
HARDWARE CO.  
31 West Central  
Phone 98  
Night: Phone 299-4

NEWS want-ads  
bring home the  
bacon!

# Boulder Dam ELECTRIC REFRIGERATOR Event

NO FLAMES  
NO PLUMBING  
JUST PLUG IT IN

AS LOW AS  
**15¢**  
A DAY

TAKE A  
HINT FROM  
BOULDER DAM  
...AND PLUG IN  
WITH A MODERN  
ELECTRIC RE-  
FRIGERATOR NOW  
SPECIAL LOW TERMS



GET THIS FREE BOOK...  
"What to Look for When Buying a  
Mechanical Refrigerator." A handy,  
practical guide for the prospective re-  
frigerator purchaser. Sign and mail  
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Not Affiliated  
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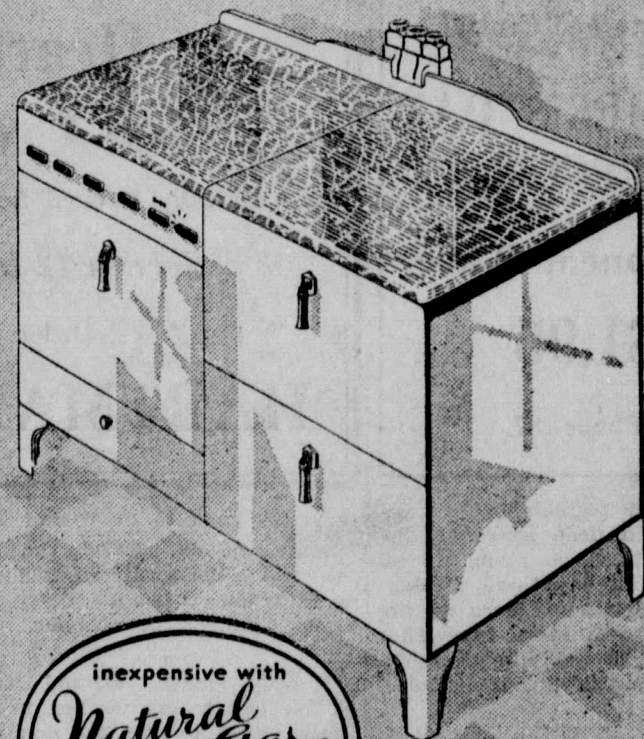
Now  
More than ever is the time to  
BUY A MODERN  
Gas Range

New Terms  
...provided by  
arrangement with  
your Gas Company  
as little as

\$1.50  
a month

\* Telephone or see your  
dealer or Gas Company  
for full information and  
prices on many famous  
makes and styles... also  
generous allowances on  
your present stove.

\* Remember...  
Gas Ranges are superior  
for EVERY cooking job.



Inexpensive with  
**Natural Gas**  
—lowest in cost of  
all practical fuels

SOUTHERN COUNTIES  
GAS COMPANY



## Sore Sojers Lambast City Terrace 15-6

(Continued from Page One)  
be a non-conference grudge battle with Pasadena's retired rook-  
ies either at Brookside Park or  
on the local school grounds on  
that date, May 17. The boxscore  
of Friday's game:

Sierra Madre—	AB R H E	
Burroughs, 3b	4 2 2 0	
Gwynn, ss	4 3 4 0	
Harkness, c	5 2 3 0	
Pratt, p	5 2 1 0	
Reavis, 2b	3 1 0 0	
Hill, rf	5 0 1 0	
O'Grady, 1b	4 1 1 1	
Welch, 1b	1 0 0 0	
Olsen, rf	5 2 0 0	
Kindy, lf	4 2 1 0	

## Mason's Monthly Dinner Meeting Is Enjoyed By Many

Members of the Sierra Madre Masonic Lodge gave their monthly dinner on Tuesday evening and a most enjoyable time was had by all. Donald Thayer, our noted singer, offered a number of songs, accompanied by Miss Moreland Kortkamp and his voice was at its best. Miss Kortkamp also offered two selections on the piano in her usual accomplished manner.

## Big Santa Anita Fire Conditions Given Once-Over

William V. Mendenhall, supervisor of the Angelus National Forest, this week lead an inspection tour through the Big Santa Anita Canyon to view the fire prevention projects under construction in the area. He expressed himself as well pleased with the C. C. C. work in cutting mountainside fire lanes and truck trails for the protection of the many cabin owners in the canyon.

## DEMOCRATIC WOMEN TO HEAR U.S. OFFICIAL

A representative of the office of the U. S. District Attorney Pierson M. Hall at Los Angeles will speak at the meeting of the Democratic Women's Round Table meeting on Monday afternoon at 2:30 o'clock at the home of Mrs. Grace B. Caukin, 267 North Baldwin avenue. The discussion will cover some of the activities of the U. S. District Attorney's office in Southern California in crimes and civil cases, as well as other duties of the office in carrying out the program of the Federal government.

These meetings to which women of Sierra Madre and vicinity are invited are part of the reporter system as outlined by the women's division of the National Democratic Committee.

## Turn Ross Field Into Golf Green Latest Request

Ross Field as an 18-hole golf course—that's the latest plan for the disposal of the county's land in Arcadia which during the war was a balloon training encampment, but which has been a political football ever since.

Mrs. Charles Willey, of Arcadia, this week organized a golf club composed of 18 Arcadia citizens and their wives, and asked that if the ground is turned into a county recreational center, a public golf course be given consideration.

## Fire Flames

By One of the Boys

THE weather over the past week end is the sort that wilts the wild oats and other brush and weeds, so with the good supply of all these, the public is urged to use much caution in building fires in the open. It has always been a question in the mind of the writer as to whether he would rather see a field filled with dry growth, or one with the lower limbs of trees burned.

The fishing firemen are making their regular pilgrimages to the many water holes in the surrounding country. As was predicted early, Steve Petzel dons his overalls and with a common pole, an ordinary hook and line, he strolls to the nearest point of the stream in Santa Anita Canyon, from where he brings home the limit almost daily. Paradoxical to this, Harlan Gerlach, Gordon McMillan and Joe Swanson set their alarm clocks to awaken them at 3:30 a.m. in order to get to a destination many miles from home. Last Sunday morning at this early hour, the three came into the fire station with supplies enough for a C. C. Camp. Harlan acting as cook, prepared soft boiled eggs that were hard enough to crack the teeth of "Toby," the police department dog, who tried to eat one of them. Joe took no chances on the coffee, so he made it himself.

For these three fishermen, two automobiles were required to carry the food and equipment. Included in their "layout" was two row boats, a fancy basket apiece, red, white and blue poles, about a hundred hooks of various shapes and forms, flies, worms, mosquitos, salmon eggs and so many other items that space prohibits their mention. And all of these netted the gallant fishermen just 14 fish. None of the fish measured over six inches in length, and of the few that they caught, "Mac" with his collapsible boat only caught three. But they will go back again.

I felt sorry for the Chief when I noticed that he was suffering from a severe cold recently. "How in the world did you catch such a bad cold?" I asked. "I cod id by sitting dear a widow," he said, but I still wonder how he caught cold.

## A. L. A. Activities

By Helen Lovejoy

COMPLETE plans for the observance of Poppy Day here on Saturday, May 25th, were announced by Orelia Stinman, poppy committee chairman of the Sierra Madre Unit, 297, of the American Legion Auxiliary, following a special meeting of the committee. Organization of a corps of volunteer workers to carry out the distribution of the memorial poppies throughout the city was completed and leaders appointed to direct the work in the various areas.

"The American Legion Auxiliary poppies will be distributed entirely by volunteer workers," said Mrs. Stinman. "The response to our call for volunteers has been very gratifying from both

## Festival of Flowers Congregational Church

## "CHAIN LETTER"

Tell Five People about the Festival—Ask them to tell Five More

School Auditorium  
May 17th

Tickets at Drugstores  
Dinner 50c — Pageant 50c  
Combination 75c  
Children 25c  
100 Children in Cast!

our senior and junior members, and we will be able to give everyone in the city an opportunity to wear a poppy on Poppy Day."

Mrs. Stinman and Leila Embree attended County Council, in Patriotic Hall Friday, May 3rd. Poppy speakers comprised the major part of the program following the regular business meeting.

The next district meeting will be on May 20th, in La Verne's new Club House. Try to attend. The meeting starts at 8 o'clock sharp.

Juniors will meet May 18th in City Hall at 2 o'clock. Guests will be Baldwin Park Juniors and their mothers.

All mothers of our Juniors are cordially invited and urged to attend the meeting to encourage the young organization. Their work with the shut-ins continues without interruption.

## Auto Accident In Fontana Shakes Up Sierra Madrans

While driving in the valley near Fontana Sunday morning, Mrs. Corinne Wastun and her two young daughters, Joan and Susane, collided with another car, and all received minor cuts and bruises. No serious damage was done, and the family was resting easily at their South Baldwin avenue home this week.

## Rikemans' Crochet Demonstration On Today, Saturday

Today and tomorrow The Rikemans at 19 Kersting Court, is presenting a demonstration of Milady's latest practical fad—crocheting hats for spring wear.

The hats, in newest mode, are easily and inexpensively fashioned from Dennison Crepe in any desirable color.



Style is the important thing. That's why our tailoring is satisfactory to the most discriminating men.

PHONE 3

for free delivery on cleaning, dyeing and alterations . . . Superior workmanship accounts for our Better Service . . .

## Sierra Madre Tailors Cleaners & Dyers

W. E. Craig  
14 West Central

Tony Delvecci  
Phone 3

Here's  
Proof



Thurs. Fri. Sat.  
May 9, 10, 11

Tomatoes Standard No. 2 1/2 3 for 25c  
Sugar Corn Standard No. 2 can 10c  
Spinach Libby or Del Monte No. 2 1/2 10c

Pimientos, La Mesa sweet 2 4-ounce cans 13c  
Corned Beef, Libby's 12 ounce can 15c  
Sardines, Van Camp's Natural tall can 6c  
CATSUP, 14 oz bottle 10c  
Del Monte, 13c—Yolo Tomato 10c  
Shrimp, Gulf Kist 5 ounce can 12c  
Pears & Carrots, Golden Harvest 2 No. 2 cans 15c  
Postum, Instant 4 oz. 23c 8 ounces 39c  
Tapioca, Minute 8 ounce package 12c  
Post Toasties, Double Thick Corn Flakes package 7c  
Toilet Tissue, Zee roll 4c  
Plums, Libby's De Luxe No. 2 1/2 can 15c  
Apple Sauce, V. B. No. 2 can 12c  
STOKELY'S Kidney Beans No. 2 can 9c  
Cut Green Beans No. 2 10c  
Beets, small whole No. 2 13c  
Tomato Juice 23 oz. 10c  
Asparagus 11 oz. 12c

## Pet Foods

Dr. Ross Dog Food 3 No. 1 25c  
Healthway Dry bulk Dog Food, 3 lbs. 25c  
Ken-I-Ration 3 No. 1 25c  
Kennel King Dog Food 2 No. 1 11c  
Strongheart Dog Food No. 1 5c  
Marco Dog Food 1 lb. 6c

## LAMB ROASTS

1935 Genuine  
Fancy Spring Lamb  
Legs & Large Loins  
pound

22c

Sausage 100% Pure Pork, lb. 25c

Chuck Beef Roast lb. 15c

Lamb Shoulders lb 15c

Lamb Breast lb. 10c

Plate Beef lb. 10c

Prime Rib Fcy Steer Beef lb. 25c  
Boned & Rolled lb. 30c

Ground BEEF Strictly Fresh lb. 12c

Tomato Sauce, Monte Rio, 3 8-oz. 10c

TEA—Edwards—Black, Cello bag 1/4 lb. 13c 1/2 lb. 23c

Green, 1/4 lb. 8c 1/2 pound 13c

Corn Flakes, Jersey DeLuxe 2 pkgs. 13c

Cream of Wheat 28 oz. 23c

Pop'd Wheat Anderson's 2 pkgs. 17c

Matches, Favorite full count... 3 boxes 10c

Pork and Beans—Van Camp's, 2 16-oz. 11c  
3 22 1/2-oz. 25c, No. 2 1/2, 10c

## --- Today's Market ---

La France Quarters Butter lb. 32c

Lucerne lb. 32 1/2 c

Fine Granulated Sugar 10 lbs. 51c  
Cane Sugar 10 lbs. 52c

Holiday or Dinner Bell Oleo 2 lbs. 29c

Maximum Milk 3 tall cans 19c

Large Extras Eggs doz. 30c



Airway Coffee  
See it ground.  
Know it's Fresh!

15c lb

Granulated Soap—Scotch 40 ounce package 19c

Cleanser, Holly 3 14-ounce 10c

Laundry Soap—Sunny Monday 5 bars 11c

Laundry Soap, White King bar 3c

Figs, Planada in Syrup 18 ounce can 13c

Corned Beef Hash, Libby's 10 1/2 ounce 14c

Deviled Meat, Libby's 3 1/4 ounce 4c

Veal Loaf, Libby's 2 7-ounce 25c

Tuna, Mission Light Meat 2 No. 1/2 cans 21c

Pears, Libby's Bartlett 2 No. 2 1/2 cans 33c

Towels, Scot Tissue Towels Towel Holders 15c ea. 3 rolls 25c

Wax Paper 40 foot roll 5c

Salad Dressing, Best Foods Pint 24c Quart 38c

Salt—Leslie Square pkg., 24 oz. 4c  
Morton's Plain or Iodized, 26 oz. 8c

Syrup, Karo Blue Label 1 1/2 pound 13c 5 pounds 37c

Matches, Ohio Blue Tip or Searchlight carton, 6 boxes 25c

Mustard, Horseradish Best Foods 9 oz. 10c

Nucoa—New improved pound 19c

Bowl Cleanser, Purex 22-ounce 13c

Milk, Maximum Evaporated 3 tall cans 19c

Vienna Sausage, Libby's 3 4-ounce 25c

Chocolate, Mother's Baking 1/2 pound bar 9c

Waldorf Toilet Tissue 2 rolls 9c

## FLOUR

Golden Heart No. 5 21c No. 5 25c  
No. 10 38c No. 10 47c  
24 1/2 lb. 84c 24 1/2 lb. \$1.08

Pancake Flour, Golden Heart, 2 1/2 lb. 15c

## ELECTRIC

Water Heaters  
Refrigerators  
Washers  
Cleaners  
Ranges  
Radios  
Tubes  
Supplies

STANDARD PRICES  
CONVENIENT TERMS

Sierra Madre Hardware Co.



## WANT ADS

Classified Rates  
And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS.

## WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 352-1. B. A. Platte. 11:15a

WE WOULD like to clean your lot or lots. Prices right. Self Help Cooperative, No. 57, call 352-1. Office 36 Auburn Ave. —33:15a

SELF HELP COOPERATIVE—No. 57—We take down or top dangerous trees. We exchange. See Office, 36 Auburn, or call 352-1. —10:15a

HOUSEKEEPER and cook for one lady. Home and small wages. Phone 2733. 391 E. Grand View. —32:b

WEEDS—Get your lot cleaned by tractor. Phone 2142, R. J. Cartwright, 336 W. Colorado Blvd., Monrovia. —32:33a

SINGING canaries and cage, \$5. each. Humphries, West Carter. —33:a

GIRL, care children, type or drive car. 269 W. Laurel. —33:a

## HELP WANTED

WANTED—Young Woman for general housework by day. Box E, News Office. —32:b

YOUNG woman for general housework. Go home nights. Tel. 3321. —33:b

## MISCELLANEOUS

HARDWOOD FLOORS polished, 50c a room. Old floors made like new. Oak floor installed over old pine floor. Call Arcadia 2830 of Address Box K, News Office. 24:15a

## INSURANCE

The new "SEVEN POINT" combined contract for dwelling house insurance policies, provides complete protection at reduced rates. . . also a saving of 10% on your auto insurance. Sierra Madre Realty Co., 27 N. Baldwin. —31:15a

I CAN save you money on Fire Insurance, covering Home Loan property and make payments easy. T. W. Neale, 86 W. Central. Phone 1161. 33:15a

FOR SALE  
MISCELLANEOUS

FUNERAL Flowers, Sprays, \$1 up. Ward Nursery & Florist, Mt. Trail and Laurel. Ph. 1614. —1:15a

ELECTRIC Mixer with reamer, two bowls, like new; 1934 model, \$12.50. Excellent 9 x 9 Rose taupe rug cheap. Ph. 2594. —33:e

USED oak bedroom set, one double bed complete; dresser with plate mirror and stand. Phone 3134. —33:e

## ROOMS --- BOARD

WANT TWO large, airy bedrooms, small sitting room and private bath. Two adults. Breakfast and dinner. Convenient to carline. Positively no sickness. References exchanged. Box C, News Office.

## RENTALS

FOR RENT—Cottage with shower; also room with private bath; with or without board. Phone 140-1. —33:d

7 room house, unfurnished, will pay water. 60 N. Sunnyside. —33:d

## LEGAL NOTICE

NOTICE OF COMMISSIONER'S SALE ON FORECLOSURE

No. 382467

ELIZA E. PARMELEE, Plaintiff,

vs.—

F. G. HUBER and ESTHER J. HUBER, his wife, et al., Defendants.

In the Superior Court of the State of California in and for the County of Los Angeles—

By the judgment and decree of the above entitled court in the above entitled action, entered and recorded on the 22nd day of April, 1935, in judgment book 907 at page 40, et seq., wherein the above named plaintiff obtained judgment and decree of foreclosure and sale for the sum of eight hundred ninety-six and 25/100 Dollars plus interest and costs, to which judgment and decree reference is hereby made, and by order of sale issued to me by the clerk of the said court pursuant thereto, I am commanded to sell at public auction all of the following described premises, situate, lying and being in the City of Sierra Madre, County of Los Angeles, State of California, and bounded and described as follows, to-wit:

Lots fifty-six (56), fifty-seven (57) and sixty-four (64) of Tract Number four thousand four hundred fifty (4450), as per map recorded in Book 48, page 12 of Maps, in the office of the County Recorder of said County.

PUBLIC NOTICE IS HEREBY GIVEN that on Tuesday, the 21st day of May, 1935, at 12 o'clock noon of that day, at the eastern and Spring Street entrance of the Los Angeles County Hall of Justice, in the City of Los Angeles, County of Los Angeles, and State of California, I will sell the above described property, or so much thereof as may be required in compliance with the said order of sale and decree of foreclosure and sale, to the highest and best bidder for cash.

R. E. ALLEN, Commissioner appointed by said Court.

PORTER & SUTTON

901 Central Building

Los Angeles, California.

Attorneys for Plaintiff. —31:34

ORDINANCE No. 364

AN ORDINANCE DECLARING

INTENTION TO CLOSE UP

VACATE AND ABANDON FOR

PUBLIC STREET PURPOSES,

THE UN-NAMED ALLEY AS

SHOWN IN BLOCK "A", CENTRAL

TRACT, AS PER BOOK 30, PAGE 14, MISCELLANEOUS

RECORDS, LOS ANGELES COUNTY, STATE OF CALIFORNIA.

The City Council of the City of Sierra Madre do ordain as follows:

SECTION 1: That the public interest, necessity and convenience require, and that it is the intention of the City of Sierra Madre to close up, vacate and abandon for public street purposes, the un-named alley as shown in Block "A", Central Tract, as per Book 30, Page 14, Miscellaneous Records, Los Angeles County, State of California, described as follows:

Beginning at the Southwest corner of Lot 4, Block "A", Central Tract; thence East a distance of 152.99 feet to the Southeast corner of said Lot 14; thence

South to the Southwest corner of Lot 8 in said Block "A", Central Tract; thence West to the Northwest corner of Lot 3, said Block "A", Central Tract; Thence North along the East line of Baldwin Avenue to point of beginning.

SECTION 2: That said Council does hereby determine and declare that said proposed work or improvement is of more than local or ordinary public benefit, and will affect and benefit the lands and district hereinafter described, which said district is hereby declared to be the district affected or benefited by said work and improvement and that therefore the entire damages, costs and expenses of said work and improvements shall be and are hereby made chargeable against and shall be assessed upon said lands and district, which district is within the City of Sierra Madre, County of Los Angeles, State of California, and the exterior boundaries thereof are hereby specified to be as follows:

Beginning at the intersection of the center line of Baldwin Avenue and the Westerly prolongation of the Northerly line of Lot 4, Block "A", Central Tract, as per Book 30, Page 14, Miscellaneous Records of Los Angeles County, State of California; thence East to said Lot 4; thence East on the Easterly prolongation of the North line of said Lot 4, a distance of 50 feet; thence South to a point on the South line of Lot 8, said Block "A", Central Tract; thence West a distance of 50 feet to the Northwest corner of Lot 21, said Block "A", Central Tract; thence South along the West line of said Lot 21 a distance of 50 feet; thence East parallel to the North line of lot 3, of Block "A", Central Tract to intersect with the center line of Baldwin Avenue; thence Northerly along the center line of Baldwin Avenue to point of beginning.

SECTION 3: That the Street Superintendent of the City of Sierra Madre is hereby directed to cause notices of the passage of this Ordinance to be posted at the places and in the manner as required by law, and also to cause a notice similar in substance to be published as required by law, in the Sierra Madre News, a weekly newspaper published and circulated in the City of Sierra Madre, California, which is hereby designated as the newspaper in which said notice shall be published.

SECTION 4: The City Clerk shall certify to the passage of this ordinance by a unanimous vote and cause the same to be published once in the Sierra Madre News.

H. C. REAVIS,

Mayor of the City of Sierra Madre, California.

WAVERLY E. PRATT,

City Clerk of the City of Sierra Madre.

STATE OF CALIFORNIA

County of Los Angeles

ss. I, Waverly E. Pratt, City Clerk of the City of Sierra Madre do hereby certify that the foregoing Ordinance was duly passed by the City Council of the City of Sierra Madre, State of California, and approved by the Mayor of said City, at a regular meeting thereof held on the 8th day of May, 1935, and that the same was passed by the following vote:

Ayes: Councilmen Lees, Schwartz and Reavis.

Noes: None.

Absent: Councilmen Layton and Preston.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the City of Sierra Madre, California, this 8th day of May, 1935.

WAVERLY E. PRATT,

City Clerk of the City of Sierra Madre.

NOTICE OF TRUSTEE'S SALE

T. O. No. 35-1144

On Tuesday, June 4th, 1935, at 11:00 A.M., TITLE INSURANCE AND TRUST COMPANY, as trustee under and pursuant to Deed of Trust dated May 1st, 1929, recorded May 29th, 1929, in Book 9254, Page 137, of Official Records in the office of the Recorder of Los Angeles County, California, and securing, among other obligations, note for \$1,000.00, dated May 1st, 1929, in favor of Sierra Madre Savings Bank, a corporation, will sell at public auction to highest bidder for cash (payable at time of sale in gold coin or lawful money of the United States) in the lobby of the main entrance of Title Insurance Building, 433 South Spring Street, Los Angeles, California, all right, title, and interest conveyed to and now held by it under said Deed in the property situate in the City of Sierra Madre, in said County and State, described as:

Lot 4 and the West 8 feet of Lot 5 of the Norris Tract in the City of Sierra Madre, County of Los Angeles, State of California, as per map recorded in Book 17, Page 61 of Miscellaneous Records of said County.

Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encum-

MARTIN WANTS  
FACTS ON "REDS"

(Continued from Page One)

charged by Hon. Hamilton Fish, Jr., of New York?

In prosecuting this inquiry I urge that at least two public hearings be had, under auspices of and sponsored by the President and the Board of Regents of the University of California.

—one such meeting to be held at the University at Berkeley and one such meeting to be held at the University of California at Los Angeles; that the Chief Justice of the California State Supreme Court and the Attorney General of the State of California be invited to sit as umpires in these hearings; that a full and fair hearing be had as to facts and facts only, as to the quality of instruction given and influence exerted in the classrooms and on the campus.

testify as to facts, and facts only, to the end that the hearings be conducted judicially and in dignified fashion, and not to air opinions from any source . . .

NOTABLE FILMS COME TO ARCADIA THEATRE

"Great Hotel Murder," co-starring Edmund Lowe and Victor McLaglen, will be seen this evening on a double feature program with "Woman in Red," with Barbara Stanwick, Jean Raymond, and Genevieve Tobin, at Gillette's Arcadia Theatre, Arcadia.

Coming Saturday for a four day run are "Roberta," with Fred Astaire, Irene Dunne and Ginger Rogers, and "Night at the Ritz," with Charles Laughton, Charles Ruggles, Zasu Pitts and Mary Boland, and "Traveling Saleslady," with Joan Blondell and Glenda Farrell are scheduled for next Wednesday and Thursday.

Kiwanis Kolumn

TUESDAY noon saw a house full of Kiwanians at the Woman's club, as Altadena club made its scheduled pilgrimage to Sierra Madre.

In observance of Music Week in Kiwanis, we were favored with several numbers by two of our local young ladies, Miss Moreland Kortkamp and Miss Elizabeth Morgridge. To say that the entertainers were well received would be putting it mildly.

Howard Farmer, president of the Altadena Club, surprised the local clubmen by being able to introduce his club and give the classification of each member—which is quite a remarkable feat, almost equalling Bill Middough's ability. Interclub meetings are proving a very interesting move in Kiwanis and we are looking forward to our next interclub affair. —Roy Pickett.

NEW ENGLAND STATES WILL HOLD REUNION

Every New Englander is invited to the great annual picnic reunion of the former residents of Vermont, Maine, New Hampshire, Rhode Island, Massachusetts and Connecticut, in Sycamore Grove Park all day, Saturday, May 18th, under the auspices of the New England States Society. Boston baked beans and Vermont maple syrup will be served. Each state will have its separate section and will open county registers. A splendid program will follow the dinner hour.

LOCAL STUDENT WINS PLACE IN ART EXHIBIT

Roger J. Armstrong, of this city, sophomore at the Pasadena Junior College and a member of its art department, recently had some of his art work exhibited in the Las Angeles junior college, where a study and comparison is being made between the art work of the two schools. The exhibit included industrial design, chalk drawings, toys in charcoal and costume designs. Roger is the son of Mrs. Elizabeth T. Armstrong of 885 East Grand View avenue.

branches, to pay the principal sum of said note, to-wit: \$1,000.00, with interest from May 1st, 1934, as in said note provided, advances, if any, under the terms of said Deed; fees, charges and expenses of the Trustee and of the trusts created by said Deed.

The beneficiary under said Deed, by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written notice of breach and of election to cause the undersigned to sell said property to satisfy said obligations, and thereafter, on February 9th, 1935, the undersigned caused said notice of breach and of election to be recorded in Book 13144, Page 350, of said Official Records.

TITLE INSURANCE AND TRUST COMPANY, as said Trustee,

By R. C. S. Morrison-Scott, Assistant Secretary.

DATE, May 10, 1935.

PUBLISH May 10-17-24. —33:35

Congregational  
Meeting Headed  
By Rev. Pritchard

The forty-ninth annual meeting of the Southern California

Congregational Conference in Eagle Rock May 13, 14 and 15 will again have Rev. Arthur O. Pritchard as Moderator. His Moderator's address is to be delivered at 2:15 Monday afternoon at the Eagle Rock United Church.

Of especial interest to local Congregational church members are the addresses of Rev. T. M. Douglass, Monday morning; Rev. Roy Campbell, Monday afternoon; Rev. Carl S. Patton, Monday evening; Judge Edward T. Bishop, Tuesday afternoon; and Rev. James W. Fifield Jr., Tuesday evening. The conference banquet, at 6 p.m. Tuesday, will have Rev. J. H. Lash, of Hollywood, as toastmaster.

Picnic Is Planned By Bethany Church Thursday Morning

The annual Conference Echo meeting of Bethany Church will be held next Thursday at the home of Mr. and Mrs. C. E. Neenham in Glendora. The morning session will open at 10 o'clock. Members are asked to bring picnic baskets for the noon luncheon. Mrs. H. E. Fisher, of China, will be afternoon speaker, while Mrs. Robert Harkness will have charge of the singing. Mrs. Samue Sea will arrange transportation for those who have no means of getting to Glendora. Cars will leave Bethany Church at 9 a.m.

Hotel Opening Is Party Occasion For Socialites

The local "great white way" took on an added luster this week as Central avenue's third neon sign was hung over the arcade entrance to Hotel Sierra Madre and Coffee Shop.

Several dinner parties attended the opening of the Hotel Sierra Madre and the adjacent Arcade Coffee Shop Friday and Saturday evenings, declaring the cuisine to be excellent. Inspection tours of the hotel are welcomed, and the management states that very reasonable rates are obtainable by permanent guests.

Chevalier's Late Film At The Lyric Theatre Tonight

Maurice Chevalier will appear in his latest production, "Folies Bergere," this evening and Saturday at the Lyric Theatre, Monrovia. "Times Square Lady," with Virginia Bruce, Robert Taylor, Helen Twelvetrees and Pinky Tomlin, will be shown on the same program.

Beginning Sunday Leslie Howard and Merle Oberon in "The Scarlet Pimpernel," and Gene Stratton Porter's "Laddie," with Gloria Stuart and John Beal, will be shown for four days.

Local Members Of DUVCW Meet Their National President

Mrs. Mattie Cuddle took E. J. Webster, Mrs. Maude Ward, Mrs. Mary Dickson, Mrs. Mary Wamock and Mrs. Lee High to Pasadena to the reception for National President Matilda Roberts of the D.U.V.C.W. Lucretia Garfield Tent No. 19 was hostess. The ladies from Sierra Madre presented the National president with a gorgeous bouquet of flowers.

Ramona Pageant Will End Sunday

THE twelfth annual Ramona Pageant, one of the most entrancing and successful productions of this great outdoor play ever staged by the people of Hemet and San Jacinto, will come to a close with the final performances of the season to be given on Saturday and Sunday afternoons, May 11 and 12, at 2:45 p.m., in the Ramona Bowl at Hemet.

## 'Round the Town

W. J. Schlitz, of 67 East Highland avenue, was taken to St. Luke's Hospital on Tuesday. He has been confined to his home for the past month through illness.

Mrs. Bruce Russell and small daughter and mother, of Los Angeles, visited in town on Tuesday.

This week began the 26th year that Mr. and Mrs. F. H. Hartman have resided in Sierra Madre.

H. L. Woodruff, of South Lima street, returned to his jewelry shop on Thursday, following an illness of two days which confined him at home.

MISS TUFTS ARRIVES ON ISLAND OF CAHU

Friends of Miss Alice E. Tufts, of 159 West Montecito avenue, have received word that she has arrived safely at Heeia on the Island of Oahu, near Honolulu, and plans to remain there for a

visit until the latter part of June. Miss Tufts arrived at the islands in time to witness one of the largest reviews of the United States coast defense forces ever held.

Play  
School  
for children  
2-5 years

Open Air Activities  
Experienced Director  
692 W. Central Ave.  
Phone 3272

Hotel  
Sierra Madre

Monterey Furnishings

all rooms with private bath

\$2.00

per day and up

Special Rate to Permanent Guests

Phone 011

Arcade

Coffee Shop

Popular Prices

Breakfast 25c, Lunch 40c

Dinner 50c

Sandwiches

A la Carte service at all hours

Open 7 a.m. to 11:30 p.m.

\$1.00

IS THE DOWN PAYMENT ON A PHILCO OR DELCO AUTO RADIO

"Hum Along the Highway"

NORM'S GARAGE

Plymouth & Dodge Agency

Day Phone 164-1

Night Phone 293-4

Day & Night

Tow Service

## MOTOR OIL

must not be used indefinitely . . . It is not supposed to last from year to year.

After using it over and over again for 1000 miles, drain it out and refill with new oil.

The cost per mile is so little that you can not afford to take a chance.

We appreciate having you drop in

at

Pickett's Service Station

## CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY 38 WEST CENTRAL PHONE 99

BUTTER Colorado Gold or Yorkshire Farm (increasing in popularity daily) . . . . . lb. 33c

BACON Morrell's Iowa (a delicious Eastern Bacon) . . . . . lb. 35c

## Lamb at its Best

1935 Spring

No need to pay more — To pay less is not safe

Legs . . . lb. 24c Breasts . . . . lb. 12c

Shoulder (whole) . . . . . lb. 18c

We are being complimented on our Cushion Shoulders of Lamb—no bone, no waste—ready to stuff and bake

Fresh Dressed Hens lb 30c

MILK FATTENED

Fancy Broilers 3 for \$1.15

Pot Roasts CHOICE STEER 18c

pound

HAVE YOUR TRIED OUR

HOME BOILED AND BAKED HAMS

They are deliciously different

FLUFFO an all purpose vegetable shortening . . . . . lb. 15c

We sell Travelers Checks  
—the safe, convenient and  
economical way to carry  
funds for your trip or  
vacation—

SIERRA MADRE  
SAVINGS BANK

COMMERCIAL --- SAVINGS

"Your Own Home Bank"

We appreciate your business



# ELECTRIC

Water Heaters  
Refrigerators  
Washers  
Cleaners  
Ranges  
Radios  
Tubes  
Supplies

STANDARD PRICES  
CONVENIENT TERMS

Sierra Madre Hardware Co.

## MOTOR OIL

must not be used indefinitely . . . It is not supposed to last from year to year.

After using it over and over again for 1000 miles, drain it out and refill with new oil.  
The cost per mile is so little that you can not afford to take a chance.

We appreciate having you drop in at

Pickett's Service Station



Style is the important thing.  
That's why our tailoring is satisfactory to the most discriminating men.

PHONE 3

for free delivery on cleaning, dyeing and alterations . . . Superior workmanship accounts for our Better Service . . .

Sierra Madre Tailors  
Cleaners & Dyers

W. E. Craig  
14 West Central  
Tony Delveed  
Phone 3

What are your neighbors doing? What are your friends doing? How can you know—if you are not a subscriber to the SIERRA MADRE NEWS.

## ARCADIA

—THEATRE—  
44 East Huntington Drive  
ARCADIA  
Admission 10c and 25c

Friday, May 10  
"GREAT HOTEL MURDER"

Victor McLaglen  
Edmund Lowe

"WOMAN IN RED"

Barbara Stanwick, Jean Raymond, Genevieve Tobin

Betty Boop Cartoon, News

Sat. to Tues. May 11 to 14

"ROBERTA"

Fred Astaire, Irene Dunne, Ginger Rogers

"NIGHT AT THE RITZ"

Selected Shorts

Wed., Thurs. May 15, 16

"Ruggles of Red Gap"

Charles Laughton, Charles Ruggles, Zasu Pitts and Mary Boland

"Traveling Saleslady"

with Joan Blondell and Colleen Clavin

Colored Cast, "Phonographs Never Forget"

## Hotel

Sierra Madre

Monteury Furnishings

all rooms with private bath

\$2.00

per day and up

Special Rate to Permanent Guests

Phone 011

Arcade

Coffee Shop

Popular Prices  
Breakfast 25c, Lunch 40c  
Dinner 50c

Sandwiches

A la Carte service at all hours  
Open 7 a.m. to 11:30 p.m.

100 Children of the

Congregational Church

invite you to their

May Festival

at the

School Auditorium

Friday Eve. May 17

Directed by Mrs. Waverly Pratt

You Can't Have Any Idea of the  
Hometown Happenings Without  
THE SIERRA MADRE NEWS

## Crochet The

### Newest Hats

They're comfortable, practical and decidedly fashionable for Spring Wear. Anyone who can crochet can make them easily and inexpensively from Dennison Crepe in any color you wish. Follow the fashion parade and start yours today. Complete instructions are available. And the cost is really next to nothing.

Ordered for the Occasion

Dainty Mother's Day Gifts, and Cards Especially

The Rikemans

19 Kersting Court



## Sierra Madre Coffee Shop

(HENRY'S PLACE)

45 North Baldwin Avenue

### SUGGESTS

That you get Mother out of the kitchen Sunday, and bring her downtown for a fine, home-cooked supper.

FLOWERS TELEGRAPHED ANYWHERE IN THE WORLD ON

## MOTHER'S DAY

WARD NURSERY & FLORIST  
192 N. Mountain Trail  
Phone 161-4

"Say It With Flowers" means a lot after you've seen our remembrance bouquets and plants . . .

## MOTHER'S DAY

Mother's Day Cards 10c, 15c, 25c  
Box Chocolates . . . 1 lb. box 50c  
2 lb. box . . . . . \$1  
Perfume . . . . . \$1 to \$7.50  
Compacts . . . . . 50c to \$4  
Dusting Powders . . . 49c to \$1.50  
Toilet Water . . . . . \$1 to \$2.50  
Bath Salts . . . . . \$1 to \$1.75

All Suitable for Mother's Day Reminders

Middough's for Drugs

# MOTHER'S DAY

Mothers Day, 1935

GOD'S gift to us is mother love  
And faith and tireless care;  
For though we stray forbidden paths  
We'll find her waiting where  
The road grows thorny . . . pitfalls yawn . . .  
Where folly's feet may stray.  
We grow contrite, remembering  
Her deathless love, this Mothers Day.

By MARY WARD  
Sierra Madre, May 2, '35.

SOME thoughtful, personal little gift will show your appreciation of your mother . . .

A few suggestions . . .  
Dotted Swiss Boucle  
Suit, Smart Felt and  
Straw Hats in White  
or Colors; Pantes,  
Gossard Brassiere in  
Delicate Pastels, Miss  
Samuel's Footstool, Full Fashioned Hose—

ROBERTA'S  
FROCKS

22 North Baldwin

"Make your Mother's Day Trip a Pleasant One"

On your way to the beach . . . better stop in at the

L & L Service Station

at Lima and Central

for gas and oil, and free check-up and service.

## Eastern Star Social Club

presents

Mother's Day Dance

Tomorrow Nite, May 11th  
at Masonic Temple

FLETCHER'S PASADENA ORCHESTRA

Tickets 25c Fun for Young or Old  
Waltz and Door Prizes

## ASKEW TRANSFER

COMPLETE MOVING SERVICE

Finest Equipment to handle your furnishings.  
Special Equipment for Elec. Ref. and Pianos.  
Personal Owner-Operator Service, 14 yrs. Experience  
Low Overhead Means a Saving for You.

Phone 55 for Estimate  
Residence, 23 South Lima St., Sierra Madre

THE SIERRA MADRE

# SHOPPING NEWS

FRIDAY, MAY 10, 1935

THE SIERRA MADRE  
PAID  
Permit No. 18  
Sierra Madre, Calif.

REMEMBER MOTHER WITH  
Christopher's Candies

BOOK OF CHOCOLATES  
One Pound of Christopher's Most Delicious  
Chocolates in a Beautiful Book Box for

only \$1

other boxes 25c to \$2.50

at

SIERRA NEWS STAND  
on Kersting Court

## Gift Suggestions

FOR MOTHER'S DAY

Silk Hosiery 59c to \$1 — Chiffon and Service  
Silk Scarfs, Plain or Plaid 85c to \$1  
Rayon Slips (shadow proof) \$1.25  
Rayon Skirts 90c  
Dresses of Voile, Pecton, Tissue Gingham—  
All new models \$1.95 to \$2.95  
Sweaters, Specially Priced to Close Out!  
\$1.50 Values for only 89c

J. F. SADLER & Co., Dry Goods  
Kersting Court, Phone 264-1

WE'LL DELIVER YOUR  
MOTHER'S DAY GIFTS AS A  
SURPRISE SUNDAY MORNING

Sierra Madre Taxi  
Dave Gilmore

PHONE 301

"RATES ALWAYS REASONABLE"

Planning a Party Sunday?

Heart Shaped

Ice Cream Cakes

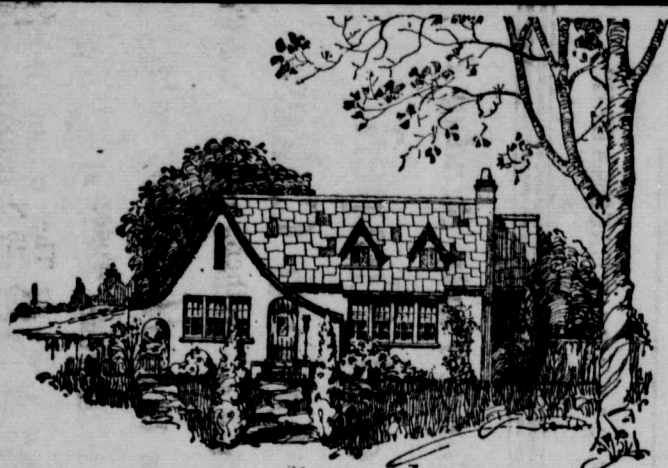
Daintily Packed for Mother's Day by Arden's

Serves 12 to 14 --- \$2.95 each

Order Yours Today at

HARTMANS The Rexall Drugstore  
25 N. Baldwin, Tel 25





The FHA is only getting started . . . Drop in and we'll be glad to talk over building plans with you.

**Sierra Madre Lumber Co.**

J. S. Billheimer, Manager  
35 E. Montecito Ave. Phone 23

## LYRIC THEATRE

FOOTHILL BLVD.  
MONROVIA • PHONE 3522

Thurs., Fri., Sat. May 9, 10, 11



Sun., Mon., Tues., Wed. May 12, 13, 14, 15

**LESLIE HOWARD**  
**MERLE OBERON**  
**'The Scarlet Pimpernell'**  
—also—  
GENE STRATTON PORTER'S  
**'LADDIE'**

with GLORIA STUART and JOHN BEAL

**\$1.00**

IS THE DOWN PAYMENT  
ON A PHILCO OR  
DELCO AUTO RADIO

**NORM'S GARAGE**

Plymouth & Dodge Agency

Day Phone 164-1  
Night Phone 293-4

Day & Night  
Tow Service

## CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY  
38 WEST CENTRAL PHONE 97

**BUTTER** Colorado Gold or Yorkshire 33c  
Farm (increasing in popularity daily) lb.

**BACON** Morrell's Iowa (a delicious Eastern Bacon) lb. 35c

## Lamb at its Best

1935 Spring

No need to pay more — To pay less is not safe

Legs . . . lb. 24c Breasts . . . lb. 12c  
Shoulder (whole) . . . lb. 18c

We are being complimented on our Cushion Shoulders of Lamb—no bone, no waste—ready to stuff and bake

**Fresh Dressed Hens** 30c  
MILK FATTENED

**Fancy Broilers** 3 for \$1.15

**Pot Roasts** CHOICE STEER 18c  
pound

HAVE YOUR TRIED OUR  
**HOME BOILED and BAKED HAMS**  
They are deliciously different

**FLUFFO** an all purpose vegetable shortening lb. 15c

HARDWOOD FLOORS polished, 50c a room. Old floors made like new. Oak floor installed over old pine floor. Call Arcadia 2830 of Address Box K, News Office. 24:tf

FOR RENT—Cottage with shower; also room with private bath; with or without board. Phone 140-1. —33\*d

7 room house, unfurnished, will pay water. 60 N. Sunnyside. —33\*d

FUNERAL Flowers, Sprays, \$1 up. Ward Nursery & Florist, Mt. Trail and Laurel. Ph. 1614. —1:tf

ELECTRIC Mixmaster with reamer, two bowls, like new; 1934 model, \$12.50. Excellent 9 x 9 Rose taupe rug cheap. Ph. 2594.

USED oak bedroom set, one double bed complete; dresser with plate mirror and stand. Phone 3134. —33:e

The new "SEVEN POINT" combined contract for dwelling house insurance policies, provides complete protection at reduced rates. . . also a saving of 10% on your auto insurance. Sierra Madre Realty Co., 27 N. Baldwin. —31:ins

CAN save you money on Fire Insurance, covering Home Loan property and make payments easy. T. W. Neale, 86 W. Central. Phone 1161. 33:ins

**Robins remind you to spruce up with Ma Nature!**

**LANGLEY'S BARBER SHOP**  
KERSTING COURT

## Play School

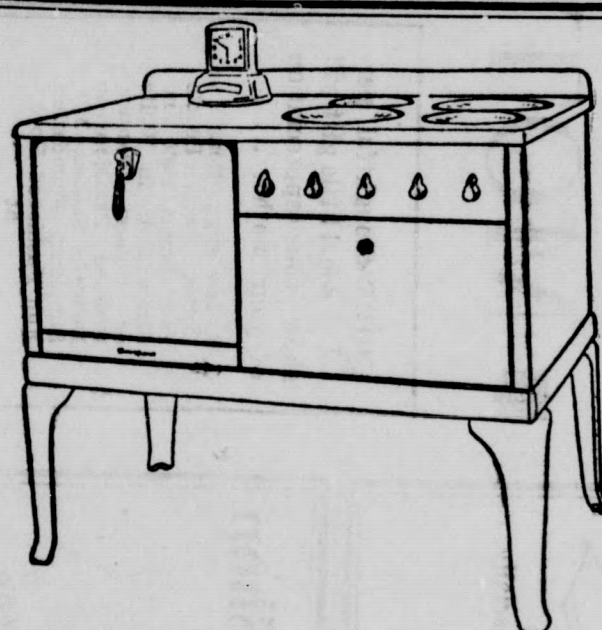
for children 2-5 years

Open Air Activities  
Experienced Director  
692 W. Central Ave.  
Phone 3272

## Scotty's Good Food Grill

"Name your drink and we'll mix it . . ."

Acme Beer on Tap  
Quality Foods & Wines



MODERNIZE YOUR KITCHEN  
You'll be Much Happier with a

## Westinghouse Electric Range

To Cook and Bake for You  
Let Us Explain

**Sierra Madre Furniture Co.**

"EVERYTHING FOR YOUR HOME"  
TOM TYLER, Prop. PHONE 38

AS LOW \$  
AS 495

F. O. B. DETROIT  
Standard accessory group, including bumpers and spare tire, extra.



...for Everything  
you want in your 1935 car  
**FORD V-8**  
Low down payment—easy terms  
through Universal Credit Company,  
Authorized Ford Finance Plan.

**SIERRA MADRE GARAGE**

37-39 WEST CENTRAL FRANK LOVELL, Prop.  
Representing FORTNER & LOUD, INC., 1365 E. COLORADO ST., Pasadena, Calif.

# Here's Proof SAFEWAY PRICES ARE RIGHT



Thurs. Fri. Sat.  
May 9, 10, 11

**Tomatoes** Standard No. 2 1/2 3 for 25c

**Sugar Corn** Standard No. 2 can 10c

**Spinach** Libby or Del Monte No. 2 1/2 10c

**Pimientos, La Mesa sweet** 2 4-ounce cans 13c

**Corned Beef, Libby's** 12 ounce can 15c

**Sardines, Van Camp's Natural** tall can 6c

**CATSUP, 14 oz bottle** Del Monte, 13c—Yolo Tomato 10c

**Shrimp, Gulf Kist** 5 ounce can 12c

**Pears & Carrots, Golden Harvest** 2 No. 2 cans 15c

**Postum, Instant** 4 oz. 23c 8 ounces 39c

**Tapoca, Minute** 8 ounce package 12c

**Post Toasties, Double Thick** Corn Flakes package 7c

**Toilet Tissue, Zee** roll 4c

**Plums, Libby's De Luxe** No. 2 1/2 can 15c

**Apple Sauce, V. B.** No. 2 can 12c

**STOKELY'S Kidney Beans** No. 2 can 9c

**Cut Green Beans** No. 2 10c

**Beets, small whole** No. 2 13c

**Tomato Juice** 23 oz. 10c

**Asparagus** 11 oz. 12c

## Pet Foods

Dr. Ross Dog Food . . . 3 No. 1 25c  
Healthway Dry bulk Dog Food, 3 lbs. 25c  
Ken-I-Ration . . . 3 No. 1 25c  
Kennel King Dog Food . . . 2 No. 1 11c  
Strongheart Dog Food . . . No. 1 5c  
Marco Dog Food . . . 1 lb. 6c

**Peaches, Mariposa Sliced or Halves, No. 2 1/2 2 for 27c**

**Pineapple, Rosedale Sliced** No. 1 1/4 can 10c

**Cherries, Astoria Red** Marischino 3 oz. bottle 9c

**Fruit Cocktail, D-mand** tall can 12c

**Grapefruit, Arizona Sweet** No. 2 can 12c

**Airway Coffee** See it ground, Know it's Fresh!

**15c lb**

**Granulated Soap—Scotch** 40 ounce package 19c

**Cleanser, Holly** 3 14-ounce 10c

**Laundry Soap—Sunny** Monday 5 bars 11c

**Laundry Soap, White King** bar 3c

**Figs, Planada in Syrup** 18 ounce can 13c

**Corned Beef Hash, Libby's** 10 1/2 ounce 14c

**Devised Meat, Libby's** 3 1/4 ounce 4c

**Veal Loaf, Libby's** 2 7-ounce 25c

**Tuna, Mission Light Meat** 2 No. 1/2 cans 21c

**Pears, Libby's Bartlett** 2 No. 2 1/2 cans 33c

**Towels, Scot Tissue Towels** Towel Holders 15c ea. 3 rolls 25c

**Wax Paper** 40 foot roll 5c

**Salad Dressing, Best Foods** Pint 24c Quart 38c

**Salt—Leslie Square pkg., 24 oz. 4c** Morton's Plain or Iodized, 26 oz. 8c

**Syrup, Karo Blue Label** 1 1/2 pound 13c 5 pounds 37c

**Matches, Ohio Blue Tip or Searchlight** carton, 6 boxes 25c

**Mustard, Horseradish** Best Foods 9 oz. 10c

**Nucua—New improved** pound 19c

**Bowl Cleanser, Purex** 22-ounce 13c

**Milk, Maximum Evaporated** 3 tall cans 19c

**Vienna Sausage, Libby's** 3 4-ounce 25c

**Chocolate, Mother's Baking** 1/2 pound bar 9c

**Waldorf Toilet Tissue** 2 rolls 9c

## FLOUR

Golden Heart Gold Medal  
No. 5 21c No. 5 25c  
No. 10 38c No. 10 47c  
2 1/2 lb. 84c 2 1/2 lb. \$1.08  
Pancake Flour, Golden Heart, 2 1/2 lb. 15c

## LAMB ROASTS

1935 Genuine  
Fancy Spring Lamb  
Legs & Large Loins  
pound

**22c**

**Sausage** 100% Pure Pork, lb. 25c

**Chuck Beef** Roast lb. 15c

**Lamb Shoulders** lb 15c

**Lamb Breast** lb. 10c

**Plate Beef** lb. 10c

**Prime Rib** Fcy Steer Beef lb. 25c  
Boned & Rolled lb. 30c

**Ground** BEEF Strictly Fresh lb. 12c

## Fresh Dressed TURKEYS

9 to 11 pounds lb. 27c